

**SHOONCHUL SHIN**  
Ivey Business School, Western University  
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### **EDUCATION**

**Ph.D., Sociology**, University of California at Berkeley, December 2016

- Dissertation Title: “Essays on Legitimacy and Organizational Outcomes.”
- Committee: Heather Haveman (Chair), Neil Fligstein, and Toby Stuart (Haas School of Business)
- Exam Fields: Organizational Theory (Heather Haveman); Cultural Sociology (Stephen Vaisey); Sociological Theory (Neil Fligstein)

**M.A., Sociology**, University of California at Berkeley, May 2010

**B.A., Sociology**, Korea University, Seoul, South Korea, February 2002

### **ACADEMIC APPOINTMENT**

8/2017 – present      Postdoctoral fellow, Ivey Business School at Western University, Ontario, Canada  
Supervisor: Professor Tima Bansal

### **RESEARCH AND TEACHING INTERESTS**

Economic sociology; organizational theory; macro-organizational behavior; strategic leadership; entrepreneurship; corporate social responsibility; sociological theory

### **MANUSCRIPTS AND WORKING PAPERS**

Shin, Shoonchul. “Norms of Corporate Restructuring: Organizational Deviation and CEO Dismissal in the Shareholder Value Era.” Conditional Acceptance at *Social Forces*.

Shin, Shoonchul and Juyoung Lee. “Institutional Logics in Corporate Governance: Attributing for Poor Performance and Insider versus Outsider CEO Succession, 1960-2017.” 1<sup>st</sup> R&R at *Administrative Science Quarterly*.

Shin, Shoonchul. “Categorical Legitimation: News Media, Cognitive Market Networks, and Population Dynamics.” (draft available)

Shin, Shoonchul. “Categorization, Identity Construction, and the Survival of Entrepreneurial Ventures.” (draft available)

Shin, Shoonchul, Tima Bansal, Juyoung Lee, and Heechan Song. “Historical Contingency of Shareholder Value Ideology in U.S.: Evidence from the Analyses of Executive Pay, Turnover, and Institutional Ownership, 1980-2017.” (stage: data analysis)

Shin, Shoonchul. “Symbolic Management: Rationalizing for Poor Performance and CEO Succession.” (stage: data collection)

### **PEER REVIEWED PUBLICATIONS**

Shin, Shoonchul and Muncho Kim. 2007. “The Effect of Occupation and Employment Status upon Perceived Health.” *Health and Social Sciences* 22:205-224. (in Korean)

Shin, Shoonchul. 2005. “The Formation and Development of National Tripartism in South Korea, 1997-2002.” *Journal of Social Research* 9:127-166.

### **CONFERENCE PRESENTATIONS**

## CURRICULUM VITAE

November 2018

2017. “Categorical Legitimation: News Media, Cognitive Market Networks, and Market Sensemaking.” American Sociological Association Annual Meeting, Montreal, Canada.
2017. “Categorization, Identity Construction, and the Survival of Entrepreneurial Ventures.” Academy of Management Annual Meeting, Atlanta, GA.
2016. “Adapting to Changes in Environment: The Selection of New CEO from Outside and Strategic Orientation towards Shareholder Value in Large U.S. Firms, 1984-2007.” American Sociological Association Annual Meeting, Seattle, WA.
2016. “Categorical Legitimation: News Media, Discursive Market Networks, and New Market Emergence.” Academy of Management Annual Meeting, Anaheim, CA.
2016. “Institutional Logics in Executive Power: Corporate Restructuring, Performance, and CEO Dismissal in the Shareholder Value Era, 1984-2007.” Academy of Management Annual Meeting, Anaheim, CA.
2015. “Logics in Executive Power: Organization Strategy, Performance, and Chief Executive Dismissal in the Shareholder Value Era, 1984-2007.” American Sociological Association Annual Meeting, Chicago, IL.

### **FELLOWSHIPS AND GRANTS (selected)**

- 2015 Leo Lowenthal Fellowship, Department of Sociology, UC Berkeley
- 2014 Summer Research Grant, Graduate Division, UC Berkeley
- 2011 Dean’s Normative Time Fellowship, Graduate Division, UC Berkeley
- 2010 Center for Korean Studies Award, UC Berkeley
- 2009 Small Research Grant, Department of Sociology, UC Berkeley
- 2008 Center for Korean Studies Fellowship, UC Berkeley
- 2006 Fulbright Graduate Study Award

### **TEACHING EXPERIENCE**

#### ***Graduate Student Instructor***

- Spring 2014 Economy and Society  
Supervisor: Neil Fligstein, Professor of Sociology, UC Berkeley
- Spring 2010 Sociological Theory  
Supervisor: John Lie, Professor of Sociology, UC Berkeley
- Fall 2009 Development and Globalization  
Supervisor: Thomas Gold, Professor of Sociology, UC Berkeley
- Spring 2009 Introduction to Sociology  
Supervisor: Raka Ray, Professor of Sociology, UC Berkeley
- Fall 2008 Evaluation of Evidence  
Supervisors: David Nasitir, Ph.D. and Rachel Best, Ph.D., UC Berkeley

#### ***Grading Assistance***

- Spring 2015 Organizations and Institutions  
Supervisor: Szonja Ivester, Ph.D., UC Berkeley
- Fall 2014 Organizations and Institutions  
Supervisor: Linus Huang, Ph.D., UC Berkeley
- Spring 2011 Sociology of Culture  
Supervisor: Manuel Vallee, Ph.D., UC Berkeley
- Fall 2010 Innovation and Entrepreneurship  
Supervisor: Gili Drori, Ph.D., Stanford University
- Spring 2008 Social Movement

## CURRICULUM VITAE

November 2018

Fall 2007                      Supervisor: Mark Wilson, Ph.D., UC Berkeley  
   Organizations and Institutions  
   Supervisor: Heather Haveman, Professor of Sociology, UC Berkeley.

### **RESEARCH ASSISTANTSHIP**

2011-2012                      Research Assistant, UC Berkeley  
   *Project Title:* Institutional Templates of Korea, China, and Japan  
   *Supervisor:* Hong Yung Lee, Professor of Political Science, UC Berkeley

### **PROFESSIONAL MEMBERSHIPS**

American Sociological Association  
Academy of Management

### **REFERENCES**

#### **Professor Heather Haveman**

Department of Sociology and Haas School of Business  
University of California at Berkeley  
410 Barrows Hall, Berkeley, CA 94720  
[haveman@berkeley.edu](mailto:haveman@berkeley.edu)  
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#### **Professor Neil Fligstein**

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#### **Professor Toby Stuart**

Haas School of Business  
University of California at Berkeley  
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Berkeley, CA 94720  
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#### **Professor Tima Bansal**

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