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JEN SCHRADIE

education

University of California, Berkeley

Ph.D., Department of Sociology, Designated Emphasis in New Media, expected May 2014.
Kim Voss (chair), Claude Fischer, Abigail DeKosnik.

Dissertation Title: "This is (not) What Democracy Looks Like: The Internet and Democratic Participation Practices Among Labor and Social Movement Organizations from Different Political Orientations and Social Classes," winner of the National Science Foundation Doctoral Dissertation Improvement Grant.

M.A., Department of Sociology, 2009.

Claude Fischer (chair), Michael Burawoy, Mike Hout.

"The Digital Production Gap: the Digital Divide and Web 2.0 Collide"

Harvard University

M.P.A., Kennedy School of Government, 2007.

Duke University

B.A., Public Policy Studies, 1989.

areas

Social Stratification and Inequality; Communication and Information Technologies; Labor and Social Movements; Research Methods.

publications **Peer-Reviewed**

"The Trend of Class, Race and Ethnicity in Social Media Inequality: Who Still Can't Afford to Blog?" *Information, Communication and Society*. 15/4, April, 2012.

Media Coverage: United Press International, KCBS Radio News, NBC Universal TV, Google News, San Francisco Business Times, Science 2.0.com, Black Enterprise, BET.com.

"The Digital Production Gap: the Digital Divide and Web 2.0 Collide," *Poetics*. 39/2, April, 2011.

Media Coverage: Salon.com, KCBS Radio News, United Press International, Science Daily News, Silicon Valley Watcher, Times of India, The Next Web, Memeburn, phys.org.

Awards: One of the 10 most downloaded *Poetics* articles, July, 2013;

Best Student Paper, UC Berkeley Department of Sociology, The Jaeger Award, 2011;

Albert Szymanski-T.R. Young Student Paper Award-Honorable Mention, Marxist Sociology Section, American Sociological Association, 2009.

Comment

“The Digital Production Gap in Great Britain: How Sampling, Mechanisms and Matter with Digital Inequality,” *Information, Communication and Society*. 16/6, June 2013.

Book Chapter

Silicon Valley Ideology and Class Inequality: A Virtual Poll Tax on Digital Politics,” *Handbook of Digital Politics*, Freelon, D. Ed., Edward Elgar: Cheltenham, UK. Forthcoming 2014.

Other Publications

“Class Struggle - Tech won’t end the digital divide,” November 14, 2011. *Columbia Journalism Review*.

“Who’s Connected? Sociologists and the Global Digital Divide,” *Global Dialogue*. The International Sociological Association, Issue 3, 2011.

In Progress

“The Digital Activist Gap: How Big Data is Too Small to Overturn Olson”
Winner of the CITASA Best Student Paper, Honorable Mention 2013

“Left Out: How an Organization’s Political Orientation, Structure and Hierarchy Interact with Digital Activist Engagement”

“Gender and the Digital Production Gap: Whose Voices in the Digital Public Sphere?”

“Revolution, Rebels and Risk: Participation in a War Zone.”

Selected Blog Posts

“Seven Myths of the Digital Divide, *Cyborgology*, April 26, 2013.

“Operation Dixie at the DNC,” *Mobilizing Ideas*, September 6, 2012.

“Kony 2012 – Agit Prop on Speed,” *opensalon.com*, March 22, 2012.

“Why Tents (Still) Matter for the Occupy Movement,” *Common Dreams*, Featured View, November 24, 2011 (*American Ethnologist* citation, May 2012).

**grants and
fellowships**

Mike Synar Fellowship, Berkeley Institute of Governmental Studies, 2013.

Student Research & Travel Grant, Department of Sociology, UC Berkeley, 2013.

Doctoral Dissertation Improvement Grant, National Science Foundation, 2012.

Berkeley Center for New Media Summer Research Fellowship, UC Berkeley, 2012.

Jacob K. Javits Fellowship, 2008-2012.

Dean’s Normative Time Fellowship, UC Berkeley, 2011.

Peter Lyman Graduate Fellowship in New Media, UC Berkeley, 2011.

Graduate Student Travel Grant, UC Berkeley, 2011.

Student Research Grant, Department of Sociology, UC Berkeley, 2011.

Student Research Grant, Department of Sociology, UC Berkeley, 2008.

Department of Sociology Fellowship, UC Berkeley, 2007.

Student Research Grant, Department of Sociology, UC Berkeley, 2007.

Lewis Freedman & Frederick Roy Martin Scholarship for Journalism Study, Harvard Kennedy School of Government, 2006.

awards & honors

Communication, Information and Technology Section of the ASA Best Student Paper, Honorable Mention, for "Big Data is too Small to Overturn Olson," 2013.

UC Berkeley Alumni Prize in Public Sociology, 2012.

The Jaeger Award for Best Student Paper, UC Berkeley Department of Sociology, "The Digital Production Gap," 2011.

National Science Foundation sponsored Summer Social Webshop, the University of Maryland, 2011.

Albert Szymanski-T.R. Young Student Paper Award Honorable Mention, Marxist Sociology Section, American Sociological Association for "The Digital Production Gap," 2009.

presentations

Invited

"MOOCs Clash with Digital Inequality," *Learning Mode – Critical Issues in Online Education*, Berkeley Center for New Media, UC Berkeley, March 16, 2013.

"Social Media, Social Movements and Social Class," Osher Lifelong Learning Institute Speaker Series, April 17, 2013.

"Justice Stories, Resistance Stories and Just Good Stories: Narrative and Storytelling as Critical Pedagogy," UC Berkeley American Cultures, November 14, 2012.

"Iron Law 2.0," University of North Carolina, Chapel Hill, the School of Journalism and Mass Communication and the Department of Sociology, September 12, 2012.

Conferences

"*Big Data is Too Small: Methodological Implications for Social Theory*," American Sociological Association Annual Meeting, New York, NY, August 13, 2013.

"The Digital Activism Divide: Social Media, Social Movements and Social Class," American Sociological Association Annual Meeting, New York, NY, August 13, 2013

"How Ideology and Organizational Structure Shape Digital Activism: Do Organizations use the Internet to Engage the Powerless or Influence the Powerful?" Media Sociology Pre-conference, New York, NY, August 9, 2013.

"The Iron Law 2.0: Does the Digital Age Enable More Democracy within Social Movement Organizations?" American Sociological Association Annual Meeting, Denver, CO, August 20, 2012.

"The (Structured) Cloud: Class and New(s) Media," International Communication Association Annual Conference, Phoenix, AZ, May 27, 2012.

"Class Clashes with Digital Democracy," Oxford Internet Institute 10th Anniversary Symposium, Oxford University, Oxford, England, September 23, 2011.

“The Persistence of Class, not Race, Social Media Inequality: Who Still Can’t Afford to Blog?” American Sociological Association Annual Meeting, Las Vegas, NV. August 22, 2011.

“The Gender Production Gap: Whose Voices are in the Digital Public Sphere?” International Communication Association Annual Conference, Boston, MA, May 30, 2011.

“Why Do People Become Revolutionaries? Structure, Practice and Narrative in a Philippine Rebel State.” States of Emergency: A Conference in Honor of Peter Evans, UC Berkeley, Berkeley, CA, May 5, 2011.

“Digital Activism for the Elite,” Crossing Boundaries: News, Technology and Audiences Conference, Berkeley Center for New Media, UC Berkeley, Berkeley, CA, March 17, 2011.

“Revolution, Rebels and Risk: Participation in a War Zone,” American Sociological Association Annual Meeting, Atlanta, GA, August 16, 2010.

“Digital Production Inequality-Persistent or Temporal?” Pacific Sociological Association Meeting, Oakland, CA. April 8, 2010.

“The Digital Divide and the Public Sphere,” Future of the Forum, Berkeley Center for New Media, Berkeley, CA, December 8, 2009.

“The Digital Production Gap: The Digital Divide and Web 2.0 Collide,” American Sociological Association Annual Meeting, San Francisco, CA. August 8, 2009.

**professional
contributions**

Reviewer, Journal: *Social Forces, Social Problems, Poetics, British Journal of Sociology, New Media and Society.*

Member. Public Sociology Award Committee. Section on Communication and Information Technologies, American Sociological Association, 2012.

Coordinator. Digital Society in Context Lecture Series, Berkeley Center for New Media, 2012-2013.

Advisory Board Member, Data and Democracy Initiative, UC Berkeley, 2011-present.

Member, Organizing Committee, Berkeley Center for New Media, UC Berkeley, “Crossing Boundaries: News, Technology and Audiences” Conference, 2011.

Member, Organizing Committee, Department of Sociology, UC Berkeley, “The Protests in Egypt: First Takes,” Colloquium 2011.

**professional
affiliations**

American Sociological Association, Sections: Collective Behavior and Social Movements, Communication and Information Technologies, Labor and Labor Movements, Methodology, and Political Sociology.

International Communication Association, Sections: Communication and Technology, Journalism Studies, Philosophy, Theory and Critique, and Political Communication.

Sociologists for Women in Society.

teaching

Experience

Lead Instructor, UC Berkeley, American Cultures and Berkeley Center for New Media, "Digital Activism in a Societal Context," Summer 2013.

Graduate Student Instructor, UC Berkeley, School of Information, "Social and Organizational Issues of Information." Spring 2013, with Jenna Burrell.

Teaching Fellow, Harvard University, Department of Sociology: "Visualizing Social Problems in Documentary Film and Photography." Spring, 2007, with Tamara Kay.

Teaching Assistant, Duke University Medical School "Rural Health Elective." 1990-91, with Trig Brown.

Professional Development

UC Berkeley, SMART – Student Mentoring & Research Teams, Spring/Summer 2013.

UC Berkeley, Summer Institute for Preparing Future Faculty, 2012.

UC Berkeley, Department of Sociology, Pedagogy Seminar on Teaching in Sociology, Fall, 2010.

Harvard University, Department of Sociology, Training with Marshall Ganz, Spring 2007.

Harvard University, Derek Bok Center for Teaching and Learning, Videotaping and Analysis of Teaching, Spring, 2007.

Mentoring

UC Berkeley, SMART – Student Mentoring & Research Teams, Summer 2013.

Undergraduate Honors Mentoring Program, Department of Sociology, UC Berkeley, Levine-Murray, Andrew.

University Research Assistant Program for undergraduates, UC Berkeley, 2011-13.

documentary
film directing

Films

The Golf War: a story of land, golf and revolution in the Philippines, Producer & Co-Director, 2000 (Cited in 5 academic books and 3 academic journals).

Housekeepers: Inconvenient Heroes, Producer & Co-Director, 1997.

Fruit of Labor: Inspire the Struggle, Producer & Director, 1995.

Organizing the South, Co-Producer and Co-Director, 1992.

Toxic Terrorism: The Shiloh Coalition Fights Back, Co-Producer and Co-Director, 1990.

Awards

22 Film Festivals Awards for *The Golf War* documentary, 2000-2001.

International Television Association Silver Reel Excellence Award, 1998.

Funding

Paul Robeson Fund Grant, 2000.

Grant from filmmaker Michael Moore, 2000.

Durham Arts Council Emerging Artist Award Grant, 1999.

Mary Duke Biddle Foundation Grant, 1999.

Puffin Foundation Award & Grant, 1998.

Invited Presentations

Lectures on the politics and production of *The Golf War* Documentary: Boston University; Columbia University; Duke University Center for Documentary Studies; Harvard Kennedy School; Hunter College; Michigan State University; New College of California; New York University; San Francisco State University; Temple University; Tufts University; Fletcher School of Law and Diplomacy; UC Berkeley; UC Irvine; UC Los Angeles; UC Santa Barbara; University of Michigan; Wayne State University, 2000-2007.

**professional
experience**

Instructor, Bay Area Video Coalition: "Grassroots Distribution of Social Issue Documentaries," San Francisco, California, 2001-2003.

Communications Director, National Writers Union, Bay Area Chapter, Oakland, California, 2000-2003.

Producer & Director, North Carolina Agency for Public Telecommunications, Raleigh, North Carolina, 1994-1997.

Community Organizer, North Carolina Student Rural Health Coalition, Durham, North Carolina, 1989-1994.