

G. Cristina Mora

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Education

2009 Ph.D. in Sociology, Princeton University

“De Muchos, Uno: The Institutionalization of Latino Panethnicity, 1960-1990”

**Winner, 2010 American Sociological Association Distinguished Dissertation Award*

2006 M.A. Sociology, Princeton University

2003 B.A. (Highest Honors) Sociology, University of California, Berkeley

2002 Visiting Student, Universidad de La Habana, Habana, Cuba

Appointments

2017- Present Associate Professor of Sociology, University of California Berkeley

2011- 2017 Assistant Professor of Sociology, University of California, Berkeley

2009-20011 Provost Career Enhancement Post Doctoral Fellowship, Sociology
University of Chicago

Publications

Book

2014. *Making Hispanics: How Activists, Bureaucrats, and Media Constructed a New American*.

Chicago: University of Chicago Press

* Covered by PRI, NPR (Latino USA, Cross Currents), USA Today, NBC, San Diego

Free Press, Berkeley; Author Meets Critic (ASA 2015; MPSA 2015); Reviews:
*American Journal of Sociology, European Journal of Sociology, Aztlan, Ethnic and
Racial Studies, Contemporary Sociology, Social Forces, Choice, Latino Studies*

Articles

Forthcoming. “Political Parties, Immigration, and Panethnic Mobilization: Latino Coalitions in
Barcelona” *Du Bois Review*

Forthcoming. “Different Contexts or Different Patterns? An Assessment of Latina Immigrant
Fertility Trends in the US and Spain” (equally coauthored with J Fernandez and M.Torre)
International Migration

Forthcoming. “Local Context and Organizational Bonds: Latino Civic Life in Madrid and Barcelona Compared” *Journal of Ethnic and Migration Studies*

2014. “Panethnicity” *Annual Review of Sociology* 40: 219-39 (with D. Okamoto, equal co-author).

2014. “Cross Field Effects and Ethnic Classification: the Institutionalization of Hispanic Panethnicity” *American Sociological Review* 79:2 183-210

* *Lead Article ; Winner 2015 Best Article Award – Latino Sociology Section (ASA); Honorable Mention Richard Scott Award – Organizations Section (ASA)*

2013. “Religion and the Organizational Context of Immigrant Civic Participation; Mexican Catholicism in the USA” *Ethnic and Racial Studies*. 36:11 1647-65

* *Lead Article*

2011 “Regulating Immigrant Media and Instituting Boundaries: the FCC and Spanish Language Television 1960-1990” *Latino Studies* v. 9(2/3):242-62

2008. “Marketing the ‘Health and Wealth Gospel’ Across National Borders: Evidence from Brazil and the United States” *Poetics* 36:5-6 p.404-20

Invited Essays/Reports/ Reviews

Forthcoming. “Maria Echavestre” in *Latinos in the American Political System: An Encyclopedia of Latinos as Voters, Candidates, and Office Holders* London: Oxford University Press

Forthcoming. “Univision” in *Latinos in the American Political System: An Encyclopedia of Latinos as Voters, Candidates, and Office Holders* London: Oxford University Press

2017. Review of *Changes in Censuses from Imperialist to Welfare States* by Emigh, Riley and Ahmed in *Trajectories*

2017. “Latinos, Race, and the American Future: A Response to Richard Alba’s the Likely Persistence of a White Majority” *New Labor Forum* (w. Michael Rodriguez Muniz) V. 26:2 40-4

2017. Review of *The Latinos of Asia* by A. Ocampo *American Journal of Sociology*

2016. “Statistical Directive 15” in *Oxford Encyclopedia of Latinos and Latinas*

2014. Review of *Ethnic Boundary Making* by A. Wimmer *Anthropos*

2013. Review of *What is Your Race?* by K. Prewitt. *American Journal of Sociology*
2013. Review of *The Trouble with Unity* by C. Beltran *Latino Studies*
2012. “Hispanic Panethnicity” *Berkeley Review of Latin American Studies* April 2012 14-20
2012. “Latinos and the Census” Section Newsletter for Latino Sociology Section of the American Sociological Society. Fall
- 2008 “Los Medios de Comunicación Latinos y su Impacto en la Política de Inmigración en Europa y Estados Unidos” *Asuntos del Sur* (Spain) April 2:1 (with O. Prieto)
- 2008 “Latino Immigrant Educational Success: A Response to the No Margin for Error Report” *Annals of the American Academy of Political and Social Sciences* 620

Book Chapter

- Mora, G. Cristina 2012 “It’s a Calling to Get Involved: The Catholic Charismatic Movement and Civic Engagement Among Mexican Immigrants” pp.115-33 in *Bendicion Politics: Latino Religion and Political Participation* ed. Carlos Vargas and Anthony Stevens-Arroyo, Prager Press.

Works Under Review

- “Boundary Claims and Category Substantiation: Asian and Hispanic Panethnicity Compared, 1970-1980” *Under Review* (w. D. Okamoto)

Public Sociology

- Mora, G. Cristina 2017. “Facts, Fictions, and Feelings about Immigration in the Trump Era” Berkeley Sociology Teach In
- Reprinted in Berkeley Sociology Community, Global Dialogue (ISA)
- Mora, G. Cristina 2014. “How Did We Become Labeled Hispanic?” NBC Latino July 17
- Mora. G. Cristina, 2011. “El Censo y La Raza” *La Opinion* October 4, 2011 A.9
- Mora, G. Cristina 2009 “Respaldo al Censo; Porque los Latinos Necesitan Ser Contados” *La Opinion* Los Angeles, August 18, 2009 p. A3
- Reprinted in *El Nuevo Herald* Miami, FL August 19, 2009 p. A5
- Reprinted in *El Bohemio* San Francisco, CA August 19, 2009 p.1
- Reprinted in *El Semanario* Denver, Colorado August 25, 2009 p. 2

Academic Fellowships/Grants/Awards

2015. Junior Faculty Award – Prytanean Association UC Berkeley

2014. Institute for the Study of Society Issues, Faculty Seed Grant

2014 UC Berkeley Hellman Junior Faculty Grant

2013 UC Berkeley Institute for International Studies, Junior Fellowship

2012 UC Center for New Racial Studies, Faculty Seed Grant

2012 UC Berkeley Institute for International Studies, Conference Mini-Grant Award

2010 Andres Torres Paper Award, Mauricio Gaston Latino Studies Institute

2010 Distinguished Dissertation Award, American Sociological Association

2008 Center for the Study of Human Values, Graduate Fellowship, Princeton University

2007 Center for Arts and Cultural Policy Studies, Research Grant, Princeton University

2007 Center for Migration and Development, Research Grant, Princeton University

2006 John H Templeton Foundation, Research Grant, Princeton University

2005 Center for the Study of Religion, Research Grant, Princeton University

2004 National Science Foundation Pre-Doctoral Fellowship, 3 years

2004 Clifford Clogg Fellowship, Interuniversity Consortium for Political and Social Research

2003 Ford Foundation Minority Pre-Doctoral Fellowship, 3 years

2003 President’s Fellowship Princeton University Graduate School

Academic Presentations

AY 2015- 2016. “Boundary Claims and Asian and Hispanic Panethnicity Compared”

- Duke University- (October)
- Princeton University (October)
- Rice University (March)

AY 2015-2016 “Making Hispanics”

- Brown University (March)
- Santa Clara University (March)

F. 2014 “Making Hispanics”

- Institute for the Study of Societal Issues (UC Berkeley)
- Princeton University – Graduate School

AY 2014-2015. “Political Parties and Latino Panethnicity in Barcelona”

- Cambridge University – January
- American Sociological Association – San Francisco- August

AY 2013-2014. Making Hispanics

- London Migration Research Group, London School of Economics, SOAS, and University College London (November)
- Cambridge University (January)
- Stanford University – Colloquium (February)
- California State University, San Marcos (March)
- John Hopkins University – Shifting Boundaries Conference (April)
- Latino Studies Association Conference – (July)
- American Political Science Association – Washington DC (August)

2013 “Latino Panethnicity in Spain and the United States” – Invited Presentation at

- University of Barcelona, working group (October)
- Institute for International Research, UC Berkeley (April)
- UC New Racial Studies Conference, UC Irvine (May)
- New Political Science Conference, University of Havana (November)

2013 “The Latino Public Sphere” Presentation at the Organization of American Historians Annual Conference, Session on Latino Intellectuals, San Francisco CA (April)

AY 2012-2013 “Making Hispanics” Invited Presentation at:

- Department Colloquium, University of Pennsylvania, Sociology (October)
- Mauricio Gaston Institute Lectures, U Mass. Boston (October)
- Politics of Race, Ethnicity and Immigration Consortium (Loyola University – May)
- Latin American Studies Association (May)

AY 2011-2012 “Cross Field Effects and the Institutionalization of Panethnicity” Presented at:

- IOS Organizations and Innovation Conference, University of Chicago (October 2011)
- Fall Speaker Series, Center for Latin American Studies, UC Berkeley (November 2011)
- Center for Comparative Immigration Studies, UC San Diego (February 2012)
- Departmental Colloquium, University of California, Irvine- Sociology (May 2012)

Ay 2010-2011 “De Muchos, Uno; the Institutionalization of Hispanic Panethnicity”

- Center for the Study of Race, Politics and Culture, University of Chicago (Sept 2010)
- Departmental Colloquium, Sociology, University of Illinois Chicago (October 2010)
- Departmental Colloquium, Sociology, University of Chicago (Nov 2010)
- Departmental Colloquium, Political Science, University of Chicago (Nov 2010)

- Departmental Colloquium, Sociology, University of Notre Dame (Nov 2010)
- Departmental Colloquium, Sociology, Harvard University (Nov 2010)
- Departmental Colloquium, Sociology, UC Berkeley (Nov 2010)
- Departmental Colloquium, Sociology, UCLA (Nov 2010)
- Departmental Colloquium, Sociology, UC San Diego (Nov 2010)
- Departmental Colloquium, Sociology, UC Merced (Nov 2010)
- Departmental Colloquium, Sociology, Duke University (Nov 2010)
- Departmental Colloquium, Sociology, University of Michigan (Dec 2010)
- Departmental Colloquium, Sociology, Northwestern University (Feb 2011)

2009 “Cultural Organizations and Institutional Change; How Latino Media Became Panethnic 1960-1990” Race and Ethnicity Brownbag, University of Wisconsin, Madison – Sociology

2008 “State Regulation and Spanish-Language Television 1960-1990” Sociology Department, University of Illinois Urbana-Champaign

2008 “Panethnic Media in the United States” Center for Arts and Cultural Policy Studies, Princeton University

2007 “Made for TV Prayer: Religious Programming in Latino Immigrant Communities” Center for the Study of Religion, Princeton University

2006 “Latino Religion and Civic Engagement: Revisiting the Verba/HuntingtonParadigm” *Section on Immigrant Communities*, American Sociological Association Conference, Montreal

2005 “Latino Catholic Charismaticism” *Program for the Analysis of Religion among Latinos* Society for the Scientific Study of Religion, Annual Conference Kansas City, MO

Teaching Experience

Spring 2017. Instructor, UC Berkeley, Race and Ethnicity (Grad)

Spring 2016. Instructor, UC Berkeley, Sociology of Culture

Fall 2014. Instructor, UC Berkeley, Sociology Pro Seminar (Grad)

Fall 2014. Instructor, UC Berkeley, Race and Ethnicity (Grad)

Spring 2014. Instructor, UC Berkeley Race and Ethnicity (Grad)

Fall 2012 Instructor, UC Berkeley, Ethnic Politics

Fall 2012 Instructor, UC Berkeley Sociology Pro Seminar (Undergrad)

Fall 2011 Instructor, UC Berkeley, Sociology of Culture

Fall 2011 Instructor, UC Berkeley, Latinos and Society

Spring 2010 Instructor, University of Chicago, Race and Ethnicity

Spring 2006, Preceptor, Princeton University, Social Psychology

Spring 2005, Preceptor, Princeton University, Globalization of Culture

Professional Service

2017- Present – Editorial Board, *American Journal of Sociology*

2016 – Social Science Representative, Latino Faculty Association, UC Berkeley

2016 – Hellman Fellowship Selection Committee, UC Berkeley

2016 – Council Member, Latino Sociology Section, American Sociological Association (3yr)

2016 – Council Member, Political Sociology Section, American Sociological Association (3yr)

2015- Present- Editorial Board, *American Sociological Review*

2015- Present – Social Science Committee, Latino Studies Center Planning Group, UC Berkeley

2015-2016 – Graduate Admission Committee, Sociology, UC Berkeley

2015 –Faculty Director, Sociologists of Color Writing Workshop, UC Berkeley

2014 – Present – Assistant Director to Director – UC Berkeley Connect Program in Sociology

2014- Present – Organizer, Seminar on Latino and Borderlands History, UC Berkeley

2011- Present – Haas Faculty Mentor, McNair Faculty Mentor

2012-2013 Graduate Admissions Committee, Sociology, UC Berkeley

2012- Present Standing Committee on Undocumented Members of the On-Campus Community, Office of the Vice Chancellor, Member, UC Berkeley

2012- Present “Diversity and Democracy” Cluster, Haas Diversity Research Center, Member, UC Berkeley

2011-2012 Graduate Admission Committee, Sociology, UC Berkeley

Professional Affiliation

Center for the Study of Religion, Princeton University
Center for the Study of Migration and Development, Princeton University
Program for the Analysis of Latinos and Religion, Society for the Scientific Study of Religion
Latino Sociology Section, American Sociological Association
Latino Studies Association