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Education

2009 Ph.D. in Sociology, Princeton University
“De Muchos, Uno: The Institutionalization of Latino Panethnicity, 1960-1990”
*Winner, 2010 American Sociological Association Distinguished Dissertation Award

2006 M.A. Sociology, Princeton University

2003 B.A. (Highest Honors) Sociology, University of California, Berkeley
2002 Visiting Student, Universidad de La Habana, Habana, Cuba

Appointments

2011- Present Assistant Professor of Sociology, University of California, Berkeley

2009-20011 Provost Career Enhancement Post Doctoral Fellowship, Sociology
University of Chicago

Publications

Book

2014. *Making Hispanics: How Activists, Bureaucrats, and Media Constructed a New American*.
Chicago: University of Chicago Press (*February*)

Peer Reviewed Articles

2014. “Panethnicity” *Annual Review of Sociology* Forthcoming, August (with D. Okamoto, equal co-author).

2014. “Cross Field Effects and Ethnic Classification: the Institutionalization of Hispanic Panethnicity” *American Sociological Review* (*In Press, April Edition*)

* *Lead Article*

2013. “Religion and the Organizational Context of Immigrant Civic Participation; Mexican Catholicism in the USA” *Ethnic and Racial Studies*. 36:11 1647-65

* *Lead Article*

2011 “Regulating Immigrant Media and Instituting Boundaries: the FCC and Spanish Language Television 1960-1990” *Latino Studies* Special Edition on Latino Media v. 9:1

2008. “Marketing the ‘Health and Wealth Gospel’ Across National Borders: Evidence from Brazil and the United States” *Poetics* 36:5-6 p.404-20

Invited Essays/Reports/ Reviews

2014. Review of *What is Your Race? The Census and our Flawed Efforts to Classify Americans* by Kenney Prewitt *American Journal of Sociology* Forthcoming

2014. Review of *Ethnic Boundary Making* by A. Wimmer *Anthropos* Forthcoming

2012. “Hispanic Panethnicity” *Berkeley Review of Latin American Studies* April 2012 14-20

2012. “Latinos and the 2012 Census” Section Newsletter for Latino Sociology Section of the American Sociological Society. Fall

2008 “Los Medios de Comunicación Latinos y su Impacto en la Política de Inmigración en Europa y Estados Unidos” *Asuntos del Sur* (Spain) April 2:1 (with O. Prieto)

2008 “Latino Immigrant Educational Success: A Response to the No Margin for Error Report” *Annals of the American Academy of Political and Social Sciences* 620

Works in Progress

“Latino Panethnicity in Spain” Manuscript in Progress

“Categorizing Latino Respondents in US Clinical Trials” Manuscript in Progress

Public Sociology

Mora. G. Cristina, 2011. “El Censo y La Raza” *La Opinion* October 4, 2011 A.9

Mora, G. Cristina 2009 “Respaldo al Censo; Porque los Latinos Necesitan Ser Contados” *La Opinion* Los Angeles, August 18, 2009 p. A3

- Reprinted in *El Nuevo Herald* Miami, FL August 19, 2009 p. A5
- Reprinted in *El Bohemio* San Francisco, CA August 19, 2009 p.1
- Reprinted in *El Semanario* Denver, Colorado August 25, 2009 p. 2

Academic Fellowships/Grants/Awards

2013 UC Berkeley Institute for International Studies, Junior Fellowship

2012 UC Center for New Racial Studies, Faculty Seed Grant

2012 UC Berkeley Institute for International Studies, Conference Mini-Grant Award

2010 Andres Torres Paper Award, Mauricio Gaston Latino Studies Institute

2010 Distinguished Dissertation Award, American Sociological Association

2008 Center for the Study of Human Values, Graduate Fellowship, Princeton University

2007 Center for Arts and Cultural Policy Studies, Research Grant, Princeton University

2007 Center for Migration and Development, Research Grant, Princeton University

2006 John H Templeton Foundation, Research Grant, Princeton University

2005 Center for the Study of Religion, Research Grant, Princeton University

2004 National Science Foundation Pre-Doctoral Fellowship, 3 years

2004 Clifford Clogg Fellowship, Interuniversity Consortium for Political and Social Research

2003 Ford Foundation Minority Pre-Doctoral Fellowship, 3 years

2003 President's Fellowship Princeton University Graduate School

Presentations

AY 2013- 2014 "Making Hispanics"

- Invited Presentation at the London Migration Research Group, London School of Economics and University College London (November 2013)
- Invited Presentation, Sociology, Cambridge University (January 2014)
- Departmental Colloquium, Sociology, Stanford University (Feb 2014)
- Shifting Portraits Conference, Political Science, Johns Hopkins (April 2014)

2013 "Religion, Latino America, y Inmigracion" Invited Presentation at La Universidad del Occidente, Santiago de Cuba y La Casa del Caribe – Sociology.

2013 “Latino Panethnicity in Spain” – Invited Presentation at:

- Institute for International Research, UC Berkeley (April)
- UC New Racial Studies Conference, UC Irvine (May)
- New Political Science Conference, University of Havana (November)

2013 “The Latino Public Sphere” Presentation at the Organization of American Historians Annual Conference, Session on Latino Intellectuals, San Francisco CA (April)

2012-2013 “Making Hispanics” Invited Presentation at:

- Department Colloquium, University of Pennsylvania, Sociology (October 2012)
- Mauricio Gaston Institute Workshop, U Mass. Boston (October 2012)
- PRIEC Workshop, Loyola University (April 2013)
- Latin American Studies Association, Panel Presentation (May 2013)

AY 2011-2012 “Cross Field Effects and the Institutionalization of Panethnicity” Presented at:

- IOS Organizations and Innovation Conference, University of Chicago (October 2011)
- Fall Speaker Series, Center for Latin American Studies, UC Berkeley (November 2011)
- Center for Comparative Immigration Studies, UC San Diego (February 2012)
- Departmental Colloquium, University of California, Irvine- Sociology (May 2012)

Ay 2010-2011 “De Muchos, Uno; the Institutionalization of Hispanic Panethnicity”

- Center for the Study of Race, Politics and Culture, University of Chicago (Sept 2010)
- Departmental Colloquium, Sociology, University of Illinois Chicago (October 2010)
- Departmental Colloquium, Sociology, University of Chicago (Nov 2010)
- Departmental Colloquium, Political Science, University of Chicago (Nov 2010)
- Departmental Colloquium, Sociology, University of Notre Dame (Nov 2010)
- Departmental Colloquium, Sociology, Harvard University (Nov 2010)
- Departmental Colloquium, Sociology, UC Berkeley (Nov 2010)
- Departmental Colloquium, Sociology, UCLA (Nov 2010)
- Departmental Colloquium, Sociology, UC San Diego (Nov 2010)
- Departmental Colloquium, Sociology, UC Merced (Nov 2010)
- Departmental Colloquium, Sociology, Duke University (Nov 2010)
- Departmental Colloquium, Sociology, University of Michigan (Dec 2010)
- Departmental Colloquium, Sociology, Northwestern University (Feb 2011)

2009 “Cultural Organizations and Institutional Change; How Latino Media Became Panethnic 1960-1990” Race and Ethnicity Brownbag, University of Wisconsin, Madison – Sociology

2008 “State Regulation and Spanish-Language Television 1960-1990” Sociology Department, University of Illinois Urbana-Champaign

2008 “Panethnic Media in the United States” Center for Arts and Cultural Policy Studies, Princeton University

2007 “Made for TV Prayer: Religious Programming in Latino Immigrant Communities” Center for the Study of Religion, Princeton University

2006 “Latino Religion and Civic Engagement: Revisiting the Verba/HuntingtonParadigm” *Section on Immigrant Communities*, American Sociological Association Conference, Montreal

2005 “Latino Catholic Charismaticism” *Program for the Analysis of Religion among Latinos* Society for the Scientific Study of Religion, Annual Conference Kansas City, MO

Teaching Experience

Spring 2013, Instructor, UC Berkeley Race and Ethnicity (Grad)

Fall 2012 Instructor, UC Berkeley, Ethnic Politics

Fall 2012 Instructor, UC Berkeley Sociology Pro Seminar

Fall 2011 Instructor, UC Berkeley, Sociology of Culture

Fall 2011 Instructor, UC Berkeley, Latinos and Society

Spring 2010 Instructor, University of Chicago, Race and Ethnicity (Grad)

Spring 2006, Preceptor, Princeton University, Social Psychology

Spring 2005, Preceptor, Princeton University, Globalization of Culture

Professional Service

2012-2013 Graduate Admissions Committee, Sociology, UC Berkeley

2012- Present Standing Committee on Undocumented Members of the On-Campus Community, Office of the Vice Chancellor, Member, UC Berkeley

2012- Present “Diversity and Democracy” Cluster, Haas Diversity Research Center, Member, UC Berkeley

2011-2012 Graduate Admission Committee, Sociology, UC Berkeley

2007-2009 Diversity Fellow, Office of Diversity and Academic Affairs Princeton University

2007 Committee on Diversity, Graduate School, Student Representative, Princeton University

2007 Selection Committee for Dean of Diversity and Academic Affairs, Graduate School,
Student Representative, Graduate School, Princeton University

2006-2007 Latino Graduate Student Association, Member and President, Princeton University

Professional Affiliation

Center for the Study of Religion, Princeton University

Center for the Study of Migration and Development, Princeton University

Program for the Analysis of Latinos and Religion, Society for the Scientific Study of Religion

Latino Sociology Section, American Sociological Association