

SOCIOLOGY 127
Spring 2016
TTh 11:00-12:30
277 Cory Hall

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Office hours: Tues 2:00-4:00; Thurs 2:00-3:00

THE SOCIOLOGY OF DEVELOPMENT & GLOBALIZATION

The winter of 2016 is either a really great time or really terrible time to take a course on development and globalization. A quick glance at news headlines is hardly a source of optimism or comfort: a globe consumed with terrorism, civil war exacerbated by foreign involvement, unrelenting waves of refugee migration, environmental catastrophe, shaky economies, extreme poverty, epidemics, reversals of democratization, inequality and oppression at the individual, ethnic, class, gender and national and regional levels, wanton violation of human rights and dignity, the spread and blockage of the internet.....

The goal of this class is to provide tools to help us think about the historical background and causes of these phenomena, how we think about them, and possible avenues for solving some of them. It introduces theories, paradigms, concepts, data and experts from many academic disciplines as well as The Real World. The focus is the social, economic, political, and cultural consequences of the long-term historical changes in the non-Western world since the end of World War II, particularly the rise of what is known as "globalization." It looks at changes at the macro level as well as how these changes have an impact on individuals and groups in developing societies. It investigates the interaction among an array of variables. It shows that globalization is not uni-directional: the developed world is also greatly influenced by events and trends in the developing world. Globalization reaches down to the micro level of society, and this level also has an impact on the evolution of global processes and structures. This course presents alternate and competing viewpoints as well as the reflections of many scholars and practitioners involved in formulating and implementing policies.

There will be 2 lectures weekly, beginning at 11:15. Lecture outlines will be posted on the course website. Attendance at lecture is required. There are also 2 discussion sections a week, and attendance at section is also required. Lectures provide background and context for the readings, refer to the readings, provide other points of view and examples, and refer to current events. **Warning:** there will be many tangents to take current events into consideration with an eye to applying what we have learned in class to the world around us, near and far.

This class typically draws many international students as well as many Americans with extensive experience abroad. Your insights and experience are valued during lecture and section. Your active participation is encouraged.

Lecture will be conducted topless; that is, the use of laptops and other electronic devices is strictly prohibited without a letter from a doctor.

There is one required text, J. Timmons Roberts, Amy Bellone Hite, and Nitsan Chorev, ed. *The Globalization and Development Reader*, 2nd edition. Additional readings, marked with an * below, are in the reader available at Copy Central on Bancroft. Additional readings may be posted on the course website as the semester moves along.

There will be an in-class midterm on Thursday, March 10 (15% of grade), and a cumulative final exam on Thursday, May 12, 8:00-11:00 a.m. (40%). Exams combine multiple choice, short answer and long essays. They cover readings, lecture, videos and guest speakers. **Bring exam books to the exams.**

The remaining 45% is based on student projects and section grade. Each student will select a society from a list to study in some depth, applying what we learn in class. One map-bibliography and 3 short papers are due throughout the term with fixed dates indicated in the syllabus in **bold face**. Points will be deducted for handing these in late. Rubrics and details about each assignment will be presented in advance on the website. Reports will be based on library and web research and must include a bibliography with full citations. Plagiarism will be penalized.

It is assumed that students who enroll in this class follow international affairs closely. Two highly recommended sources are *The New York Times* and *The Economist*. Student discounts and web versions are available for both.

Many students have pressing extracurricular demands on their time. It is their responsibility to notify the professor and GSI about this, in particular as these might have an impact on full participation in the class. Advance notice must be given of extended absences.

By enrolling in this class you acknowledge that you have read and accept the course requirements, even if you were not here the first day of class when they were reviewed and explained.

All readings below are required.

PART I: DEVELOPMENT OF THE FIELD

Week 1: January 19, 21: Thinking about development

Roberts, Hite and Chorev (hereafter, R,H,C): pp. 1-17

*Twining, "Unhappy New Year: The 10 Geopolitical Risks to Watch in 2016"

Week 2: January 26, 28: Modernization Theory and the Cold War

R,H,C: "Introduction," pp. 21-28

Weber, "The Protestant Ethic"

Rostow, "The Stages of Economic Growth"

Lewis, "A Study of Slum Culture"

*McClelland, "The Achievement Motive in Economic Growth"

*Inkeles and Smith, "Becoming Modern"

Week 3: February 2,4: Dependency and World Systems

R,H,C: "Introduction," pp. 97-104

Marx and Engels, "Manifesto of the Communist Party" and "Alienated Labor"

Frank, "Development of Underdevelopment"

Cardoso, "Dependency and Development in Latin America"

Wallerstein, "The Rise and Future Demise of the World Capitalist System"

Pearson and Jackson, "Interrogating Development: Feminism, Gender & Policy"

Ramamurthy, "Why is Buying a 'Madras' Shirt a Political Act?"

*Lenin, "Imperialism, The Highest Stage of Capitalism"

Decide the society that you will study in depth and turn in a map of it and a bibliography of at least 5 items with full citations by February 5. At least one item must be a book or news magazine/scholarly journal article.

Week 4: February 9, 11: State-led Development

Amsden, "Taiwan's Economic History"

Gereffi, "Rethinking Development Theory"

*Polanyi, "The Great Transformation"

*Gerschenkron, "Economic Backwardness in Historical Perspective"

Week 5: February 16,18: Globalization

R,H,C: "Introduction," pp. 227-230

Froebel, Heinrichs, and Kreye, "The New International Division of Labor"

Norberg, "In Defense of Global Capitalism"

Friedman, "It's a Flat World, After All"

Sklair, "The Transnational Capitalist Class"

*Appadurai, "Disjuncture and Difference in the Global Cultural Economy"

*Korzeniewicz, "Commodity Chains and Marketing Strategies"

Week 6: February 23, 25: Globalization, cont'd
R,H,C: "Introduction," pp. 339-343
Bond, "Global Crisis, African Oppression"
McMichael, "Agrofuels in the Food Regime"
Sassen, "Global Cities and Survival Circuits"
Bardhan, "What Make a Miracle"
Radelet, "Foreign Aid"
Rodrik, "The Globalization Paradox"

By February 26 turn in a 4-5 page summary of your society's racial/ethnic and religious composition, and relations among groups; and the society's experience, if any, with imperialism, including incorporation in to one of the empires which dissolved after World War I.

Week 7: March 1,3: Globalization, cont'd
R,H,C: "Introduction," pp. 443-447
Slaughter, "A New World Order"
Sen, "Development as Freedom"

Week 8: March 8, 10: Finish up, review, mid-term
In-class midterm Thursday March 10, Bring exam book.

PART II: TOPICS IN THE SOCIOLOGY OF DEVELOPMENT AND GLOBALIZATION

Week 9: March 15, 17: Entrepreneurship and Microfinance
*The Nobel Lecture given by the Nobel Peace Prize Laureate 2006, Muhammad Yunus"
*Thomas B. Gold, "Microfinance and the China Dream"
*Ananya Roy, *Poverty Capital*"

Week 10: March 22, 24: *SPRING BREAK!!*

Week 11: March 29, 31: Environment and Health
Roberts, "Multipolarity and the New World (Dis)Order"
Chorev, "Changing Global Norms through Reactive Diffusion"
*"The Millennium Development Goals Report 2014"
*Al Gore Nobel Peace Prize speech"
*McCoy, Kembhavi, Patel, and Luintel, "The Bill and Melinda Gates Foundation's Grant-Making Programme for Global Health"

By April 1 turn in a 4-5 page paper that looks at significant social change in your society, such as population structure, life expectancy, literacy, employment, per capita income, etc. One page must be a summary table from 3 points of time to illustrate changes.

Week 12: April 5,7: Clash of Civilizations?

*Barber, "Jihad vs. McWorld"

*Huntington, "Clash of Civilizations?"

*Lavoy, Monti, and Wentz, "Why is ISIL Winning the Narrative War?"

Week 13: April 12, 14: Nation and State-Building

Huntington, "Political Participation: Modernization and Political Decay"

Keck and Sikkink, "Transnational Advocacy Networks in International Politics"

*Anderson, *Imagined Communities*

*Evans, "Predatory, Developmental, and Other Apparatuses: A Comparative Political Economy Perspective on the Third World State"

*Gold, "Chapped Lips, Chipped Teeth: Sino-North Korean Relations in the Post Jim Jong Il Era"

*Diamond, "The Globalization of Democracy"

Week 14: April 19, 21: Confronting Globalization

Burawoy, "From Polanyi to Pollyanna"

Evans, "The Developmental State: Divergent Responses to Modern Economic Theory and the Twenty-First-Century Economy"

*International Forum on Globalization, "A Better World is Possible"

Week 15: April 26, 28: Finish up and Review

By April 29, turn in a 4-5 page paper discussing political developments in your society, including significant issues in nation- and state-building post World War II, and a summary of the current political scene.

**FINAL EXAM THURSDAY MAY 12, 8:00-11:00 a.m.
BRING EXAM BOOKS**