

**G. Cristina Mora**

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**Education**

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2009 Ph.D. in Sociology, Princeton University

“De Muchos, Uno: The Institutionalization of Latino Panethnicity, 1960-1990”

*\*Winner, 2010 American Sociological Association Distinguished Dissertation Award*

2006 M.A. Sociology, Princeton University

2003 B.A. (Highest Honors) Sociology, University of California, Berkeley

2002 Visiting Student, Universidad de La Habana, Habana, Cuba

**Appointments**

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2017- Present Associate Professor of Sociology, University of California Berkeley

2011- 2017 Assistant Professor of Sociology, University of California, Berkeley

2009-2011 Provost Career Enhancement Post Doctoral Fellowship, Sociology  
University of Chicago

**Publications**

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Book

2014. *Making Hispanics: How Activists, Bureaucrats, and Media Constructed a New American*. Chicago: University of Chicago Press

- Covered by PRI, NPR (Latino USA, Cross Currents, Code Switch), USA Today, NBC, San Diego Free Press, Berkeleyen;
- Author Meets Critic (ASA 2015; MPSA 2015);
- Reviews: *American Journal of Sociology*, *European Journal of Sociology*, *Aztlán*, *Ethnic and Racial Studies*, *Contemporary Sociology*, *Social Forces*, *Choice*, *Latino Studies*

Articles

*Forthcoming*. “Boundary Articulation and Category Substantiation: “Hispanic” and “Asian American” Panethnic Movements Compared, 1970-1980” *Social Problems* (w. D. Okamoto)

2018. “Local Context, Networks and Organizational Autonomy: Latino Civic Life in Madrid and Barcelona Compared” *Journal of Ethnic and Migration Studies*.

2017. “Political Parties, Immigration, and Panethnic Mobilization: Latino Coalitions in Barcelona” *Du Bois Review*

2017. "Different Contexts or Different Patterns? An Assessment of Latina Immigrant Fertility Trends in the US and Spain" (w. J Fernandez and M.Torre) *International Migration*
2017. "Latinos, Race, and the American Future" *New Labor Forum* (w. Michael Rodriguez Muniz) V. 26:2 40-4
2014. "Panethnicity" *Annual Review of Sociology* 40: 219-39 (with D. Okamoto, equal co-author).
2014. "Cross Field Effects and Ethnic Classification: the Institutionalization of Hispanic Panethnicity" *American Sociological Review* 79:2 183-210  
\* *Lead Article ; Winner 2015 Best Article Award – Latino Sociology Section (ASA); Honorable Mention Richard Scott Award – Organizations Section (ASA)*
2013. "Religion and the Organizational Context of Immigrant Civic Participation; Mexican Catholicism in the USA" *Ethnic and Racial Studies*. 36:11 1647-65  
\* *Lead Article*
- 2011 "Regulating Immigrant Media and Instituting Boundaries: the FCC and Spanish Language Television 1960-1990" *Latino Studies* v. 9(2/3):242-62
2008. "Marketing the 'Health and Wealth Gospel' Across National Borders: Evidence from Brazil and the United States" *Poetics* 36:5-6 p.404-20

#### Invited Essays/Reports/ Reviews

*Forthcoming*. "Maria Echavestre" in *Latinos in the American Political System: An Encyclopedia of Latinos as Voters, Candidates, and Office Holders* London: Oxford University Press

*Forthcoming*. "Univision" in *Latinos in the American Political System: An Encyclopedia of Latinos as Voters, Candidates, and Office Holders* London: Oxford University Press

2017. Mora, G. Cristina. "Facts, Fictions, and Feelings about Immigration in the Trump Era" *Global Dialogues*

2017. Bloemraad, Irene and G. Cristina Mora "Facts, Fictions, and Feelings about Immigration in the Trump Era" *Berkeley Sociology Magazine*

2017. Review of *Changes in Censuses from Imperialist to Welfare States* by Emigh, Riley and Ahmed in *Trajectories*

2017. Review of *The Latinos of Asia* by A. Ocampo *American Journal of Sociology*

2016. "Statistical Directive 15" in *Oxford Encyclopedia of Latinos and Latinas*

2014. Review of *Ethnic Boundary Making* by A. Wimmer *Anthropos*

2013. Review of *What is Your Race?* by K. Prewitt. *American Journal of Sociology*

2013. Review of *The Trouble with Unity* by C. Beltran *Latino Studies*

2012. "Hispanic Panethnicity" *Berkeley Review of Latin American Studies* April 2012 14-20

2012. "Latinos and the Census" Section Newsletter for Latino Sociology Section of the American Sociological Society. Fall

2008 "Los Medios de Comunicación Latinos y su Impacto en la Política de Inmigración en Europa y Estados Unidos" *Asuntos del Sur* (Spain) April 2:1 (with O. Prieto)

2008 "Latino Immigrant Educational Success: A Response to the No Margin for Error Report" *Annals of the American Academy of Political and Social Sciences* 620

#### Book Chapter

Mora, G. Cristina *Forthcoming* "Race and Cultural Markets" in *Oxford Handbook of Consumption* ed. Frederick Wherry and Ian Woodard

Mora, G. Cristina 2012 "It's a Calling to Get Involved: The Catholic Charismatic Movement and Civic Engagement Among Mexican Immigrants" pp.115-33 in *Bendicion Politics: Latino Religion and Political Participation* ed. Carlos Vargas and Anthony Stevens-Arroyo, Prager Press.

#### Media and Public Sociology

Mora, G. Cristina 2018. "California Race and Politics" Public Forum KQED

Mora, G. Cristina 2017. "Hispanics and the Census" Code Switch NPR

Mora, G. Cristina 2017. "Facts, Fictions, and Feelings about Immigration in the Trump Era" Berkeley Sociology Teach In  
- Reprinted in Berkeley Sociology Community, Global Dialogue (ISA)

Mora, G. Cristina 2014. "How Did We Become Labeled Hispanic?" NBC Latino July 17

Mora, G. Cristina, 2011. "El Censo y La Raza" *La Opinion* October 4, 2011 A.9

Mora, G. Cristina 2009 "Respaldo al Censo; Porque los Latinos Necesitan Ser Contados" *La Opinion* Los Angeles, August 18, 2009 p. A3

- Reprinted in *El Nuevo Herald* Miami, FL August 19, 2009 p. A5
- Reprinted in *El Bohemio* San Francisco, CA August 19, 2009 p.1
- Reprinted in *El Semanario* Denver, Colorado August 25, 2009 p. 2

#### Academic Fellowships/Grants/Awards

2018. Early Career Award, Section on Racial and Ethnic Minorities, SREM (August)

2015. Prytanean Faculty Award, UC Berkeley

2014. Institute for the Study of Society Issues, Faculty Seed Grant

2014 UC Berkeley Hellman Junior Faculty Grant

2013 UC Berkeley Institute for International Studies, Junior Fellowship

2012 UC Center for New Racial Studies, Faculty Seed Grant

2012 UC Berkeley Institute for International Studies, Conference Mini-Grant Award

2010 Andres Torres Paper Award, Mauricio Gaston Latino Studies Institute

2010 Distinguished Dissertation Award, American Sociological Association

2008 Center for the Study of Human Values, Graduate Fellowship, Princeton University

2007 Center for Arts and Cultural Policy Studies, Research Grant, Princeton University

2007 Center for Migration and Development, Research Grant, Princeton University

2006 John H Templeton Foundation, Research Grant, Princeton University

2005 Center for the Study of Religion, Research Grant, Princeton University

2004 National Science Foundation Pre-Doctoral Fellowship, 3 years

2004 Clifford Clogg Fellowship, Interuniversity Consortium for Political and Social Research

2003 Ford Foundation Minority Pre-Doctoral Fellowship, 3 years

2003 President's Fellowship Princeton University Graduate School

### **Academic Presentations**

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AY 2017- 2018 “Asian and Hispanic Panethnic Politics Compared”

- ASA Invited Presentation (August)
- Stanford University (February)
- Emory University, Spanish Department (Fall)

AY 2016-2017 “Thinking about Race, Ethnicity and Panethnicity”

- Cornell University – Sociology (October)
- Yale University – Sociology (March)
- University of Georgia- (April)
- University of Illinois, Chicago (Fall)

AY 2015- 2016. “Boundary Claims and Asian and Hispanic Panethnicity Compared”

- Duke University- (October)
- Princeton University (October)
- Rice University (March)

AY 2015-2016 “Making Hispanics”

- Brown University (March)
- Santa Clara University (March)
- Institute for the Study of Societal Issues (UC Berkeley)
- Princeton University – Graduate School

AY 2014-2015. “Political Parties and Latino Panethnicity in Barcelona”

- Cambridge University – January
- American Sociological Association – San Francisco- August

AY 2013-2014. Making Hispanics

- London Migration Research Group, London School of Economics, SOAS, and University College London (November)
- Cambridge University (January)
- Stanford University – Colloquium (February)
- California State University, San Marcos (March)
- John Hopkins University – Shifting Boundaries Conference (April)
- Latino Studies Association Conference – (July)
- American Political Science Association – Washington DC (August)

2013 “Latino Panethnicity in Spain and the United States” – Invited Presentation at

- University of Barcelona, working group (October)
- Institute for International Research, UC Berkeley (April)
- UC New Racial Studies Conference, UC Irvine (May)
- New Political Science Conference, University of Havana (November)

AY 2011-2012 “Cross Field Effects and the Institutionalization of Panethnicity” Presented at:

- IOS Organizations and Innovation Conference, University of Chicago (October 2011)
- Fall Speaker Series, Center for Latin American Studies, UC Berkeley (November 2011)
- Center for Comparative Immigration Studies, UC San Diego (February 2012)
- Departmental Colloquium, University of California, Irvine- Sociology (May 2012)

Ay 2010-2011 “De Muchos, Uno; the Institutionalization of Hispanic Panethnicity”

- Center for the Study of Race, Politics and Culture, University of Chicago (Sept 2010)
- Departmental Colloquium, Sociology, University of Illinois Chicago (October 2010)
- Departmental Colloquium, Sociology, University of Chicago (Nov 2010)
- Departmental Colloquium, Political Science, University of Chicago (Nov 2010)
- Departmental Colloquium, Sociology, University of Notre Dame (Nov 2010)
- Departmental Colloquium, Sociology, Harvard University (Nov 2010)
- Departmental Colloquium, Sociology, UC Berkeley (Nov 2010)
- Departmental Colloquium, Sociology, UCLA (Nov 2010)
- Departmental Colloquium, Sociology, UC San Diego (Nov 2010)
- Departmental Colloquium, Sociology, UC Merced (Nov 2010)
- Departmental Colloquium, Sociology, Duke University (Nov 2010)
- Departmental Colloquium, Sociology, University of Michigan (Dec 2010)
- Departmental Colloquium, Sociology, Northwestern University (Feb 2011)

### **Select Professional Service**

Editorial Board: *American Journal of Sociology*; *American Sociological Review*

Council Member: ASA Latino Sociology Section; ASA Political Sociology Section