

## DEVELOPMENT AND GLOBALIZATION

Sociology 127  
Spring 2013

Dr. Crystal Chang  
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Office Hours: Thursdays 9-11am  
Location: Barrows 498

Lectures: MW 4-5:30pm  
Location: 101 Barker  
Final Exam: Friday, 5/17, 8-11am

### COURSE DESCRIPTION AND OBJECTIVES

“Development” and “Globalization” can be defined in many ways – some positive, others negative. In the media, development and globalization are often described as forces that will either wreck or save the planet. In this course, we will strive to develop a more nuanced view which sees development and globalization as an inter-related set of historical processes and mechanisms which have revolutionized much of human society over the last several centuries but have not made the world “flat”.

The course is divided into three parts. In Part I, we will analyze attempts to conceptualize development from a variety of disciplines, including sociology, political science, and economics. In Part II, we will untangle the elements of the global economy, including international trade and the globalization of production networks. Finally, in Part III, we will assess some of the complex consequences of globalization across a range of issues, including culture, migration, political change, and the environment.

We will grapple with a number of unresolved debates: Why are some countries richer than others? Can poor countries ‘catch up’? Is there agency for the individual in globalization? Is the internationalization of finance making the world more stable or more vulnerable? Is globalization reducing or increasing ethnic conflict? Is the global economy destroying or saving the planet? This course is designed to set up these debates and allow you to arrive at your own conclusions. By the end of the course, you should be able to:

- Mediate between the various theoretical approaches to development.
- Describe some of the key mechanisms of globalization, including global production networks, international trade and finance, and global governance institutions.
- Formulate and articulate your own view about the ways in which globalization is shaping state and society relations around the world, as well as your future.

### COURSE REQUIREMENTS

#### **Required Texts**

- J. Timmons Roberts and Amy Bellone Hite (eds), *The Globalization and Development Reader*, 2007.
- Pietra Rivoli, *The Travels of a T-Shirt in the Global Economy: An Economist Examines the Markets, Power and Politics of World Trade*, 2009.
- Dani Rodrik, *The Globalization Paradox: Democracy and the Future of the World Economy*, 2011.
- Course Reader available at Copy Central, 2576 Bancroft Way.

The required texts can be purchased at or purchased from the University bookstore. You may also consider buying used books on Amazon or renting them on Chegg. The course reader can only be purchased at Copy Central located at 2560 Bancroft Way. Blue books for the midterm and final exam can be purchased at the University bookstore or Ned’s Berkeley Bookstore at 2480 Bancroft Way. Though not required, you are strongly encouraged to regularly listen to KQED/NPR and read *The New York Times* or *The Economist*. Not only will I often refer to news stories covered in these newspapers during lectures, but you will learn to relate important world events to the themes of this course.

**Requirements for Academic Credit**

In order to receive academic credit for this course, you must attend lectures, complete ALL assignments, and take ALL exams. A student who does not fulfill these requirements will not pass this course. I work very closely with the readers for this course to ensure that the grading of exams is fair and consistent. Students have an opportunity to meet with the readers after the midterm to discuss any issues or questions. Your final course grade will be based on the following breakdown, though I may curve the final grade distribution.

Participation and Attendance	10%	
Three Reading Responses (5% for each assignment)	15%	Students will be required to turn in reading responses 3 times during the semester.
Take-home Midterm	35%	Exam will be handed out on Wednesday, Mar 13 <sup>th</sup> and will be due on Wednesday, Mar 20 <sup>th</sup> .
Final Exam	40%	Friday, May 17 <sup>th</sup> , 8-11am in 101 Barker .

**Participation and Attendance – 10% of final grade**

You are required to attend ALL lectures and to actively participate during classroom discussions. I keep close track of those students who consistently and thoughtfully speak up during lecture. For those who wish to earn an “A” in this class, you have to participate during our discussions. Attendance will periodically be taken in lecture. If you need to miss class for a University-approved reason, please email me in advance. Excessive unexcused absences will impact your grade. Because the course may touch on sensitive topics, students should strive to treat the views of their instructor and peers with the utmost respect. If you feel at any time that you are uncomfortable expressing your views in class discussions, please contact me immediately.

**Reading Responses – 15% of final grade**

You are required to turn in 3 reading responses. You must turn in ONE response from each of the THREE parts of the course (see Course Schedule below). Each reading response should answer the following THREE questions about the week’s readings: What are the main arguments and debates raised in this week’s readings? Which reading do you find the most compelling or interesting and why? What are your critiques of the readings? Reading response must be turned in the week that the readings are assigned. Late reading responses will not be accepted. Please be prepared to lead discussion on the day you turn in each response.

**Take Home Midterm – 35% of final grade**

The take-home midterm will be composed of short answers and a longer essay question. The exam will be distributed at the end of class on Wednesday, March 13<sup>th</sup>. You are required to turn in a hard copy of your midterm at the beginning of class on Wednesday, March 20<sup>th</sup>. Exams submitted after this time will be considered late and penalized one half grade per day. This is an individual assignment and students are not permitted to talk with each other about the exam once it is posted. Students are encouraged to submit potential exam questions. If I use your question, you will receive 3% extra credit on your midterm exam.

**In-Class Final – 40% of final grade**

There will be an in-class final exam held on Friday, May 17<sup>th</sup>, 8-11am. The exam will consist of short answers and two essay questions that will ask you to reflect upon and synthesize all of the material covered during the semester. A final exam study guide will be distributed before RRR week. I will hold Q&A review sessions during RRR week during regular class hours. Students are allowed to form study groups in preparation for the exam, but the exam must be taken individually. Please bring several ballpoint pens and 3 large blue books to class on the day of the final. Texting and talking are strictly forbidden during the final will not be tolerated. Students are encouraged to submit potential exam questions. If I use your question, you will receive 3% extra credit on your final exam.

There will be NO late final exams given. Early exams will ONLY be arranged for those students with a University-approved reason – not because you want to leave campus early. It is the student's responsibility to notify me in writing by the second week of the semester of any potential conflict(s) and to recommend a solution, with the understanding that an earlier deadline or date of examination may be the most practicable solution. Students taking early exams will answer comparable but modified questions to prevent cheating.

## **COURSE POLICIES**

### ***bspace***

There is a course website on bspace. Students are encouraged to check the course website daily for important announcements and potential modifications to the syllabus.

### ***Late Policy***

Extensions and incompletes are given only to students who have notified me in advance with appropriate documentation (eg doctor's note, coach's note, parental note). If an assignment is turned in late, it will be docked one half grade per day after the due date. Permission to reschedule exams must be applied for at least two weeks in advance of exam date and be for University-approved reasons.

### ***Grade Disputes***

If you want to contest an assignment or exam grade, you are required to submit by email a one-page explanation about why you feel that you received a grade in error. Be as specific as possible about how you answered the question(s) correctly. You must wait at least 48 hours after receiving your grade to raise the issue of a dispute AND submit your written dispute within a week of getting the grade. The reader and I will review your assignment/exam and stated reasons for a grade adjustment. It is important to remember that a grade dispute could result in a worse grade.

### ***Cheating and Plagiarism***

Academic violations will not be tolerated and will be punished severely. If suspected, your assignment or exam will be evaluated using plagiarism detection software. Trust me when I say, you will be caught. Please refer to the Berkeley Campus Code of Student Conduct for the university's academic dishonesty policies: <http://students.berkeley.edu/uga/conduct.pdf>

### ***DSP***

If you need disability-related accommodations, provide me with your DSP letter as soon as possible. I will do my best to meet your needs. Please refer to the Berkeley DSP website for more information regarding your rights and responsibilities, as well as available services: <http://dsp.berkeley.edu/> .

## **COURSE SCHEDULE**

Please read the required readings before the beginning of each week. This will not only greatly enhance your comprehension of lectures and section, but will also prepare you to ask questions and participate in classroom discussions. Readings in the course reader are labeled (CR).

## **PART I: CONCEPTUALIZING DEVELOPMENT**

### Jan 23<sup>rd</sup> : Introduction to the Course

- Roberts and Hite, *The Globalization and Development Reader*, 2007, p.1-16.
- Pietra Rivoli, *The Travels of a T-Shirt in the Global Economy*, 2009, Preface, Prologue, Part I, pp.x-xx.
- Dani Rodrik, *The Globalization Paradox*, 2011, Introduction, pp.x-xxii.

Jan 28<sup>th</sup> and Jan 30<sup>th</sup>: Formative Approaches to Development and Social Change

- Adam Smith, *An Inquiry Into the Nature and Causes of the Wealth of Nations*, 1776, Bk IV Ch II. (CR)
- Karl Marx and Friedrich Engels, *Manifesto of the Communist Party*, 1848, in *The Globalization and Development Reader*, Chapter 1, pp.25-32.
- W.W. Rostow, *The Stages of Growth: A Non-Communist Manifesto*, 1960, in *The Globalization and Development Reader*, Chapter 3, pp.47-55.
- Samuel Huntington, *The Change to Change: Modernization, Development, and Politics*, 1971, and *Political Order in Changing Societies*, 1968, in *The Globalization and Development Reader*, Chapter 4, pp.56-67.

Feb 4<sup>th</sup> and Feb 6<sup>th</sup>: Dependency and Gender Approaches to Late Development

- Andre Gunder Frank, *The Development of Underdevelopment*, 1969, in *The Globalization and Development Reader*, Chapter 5, pp.76-84.
- Immanuel Wallerstein, *The Rise and Future Demise of the World Capitalist System: Concepts for Comparative Analysis*, 1979, in *The Globalization and Development Reader*, Chapter 7, pp.95-113.
- Valentine M. Moghadam, *Gender and the Global Economy*, 1999, in *The Globalization and Development Reader*, Chapter 9, pp.135-148.
- Manisha Desai, *Transnational Solidarity: Women's Agency, Structural Adjustment, and Globalization*, 2005, in *The Globalization and Development Reader*, Chapter 26, pp.403-419.

Feb 11<sup>th</sup> & 13<sup>th</sup>: State-Centered and Institutional Approaches to Development

- Karl Polanyi, *The Great Transformation*, 1944, Chapters 3 and 5. (CR)
- Alexander Gerschenkron, *Economic Backwardness in Historical Perspective*, 1962, Chapter 1. (CR)
- Rodrik, Dani, *One Economics, Many Recipes: Globalization, Institutions, and Economic Growth*, Princeton University Press, 2007, Chapter 1, pp.13-55. (CR)
- Doug Guthrie, *China and Globalization: The Social, Economic and Political Transformation of Chinese Society*, 2006, pp.11-16, 18, 38-72. (CR)

Feb 20<sup>th</sup>: Society-Centered and Agent-Centered Approaches to Development

- Joel Migdal, *Strong Societies and Weak States*, 1988, Chapter 1, pp.3-41. (CR)
- Duncan Green, *From Poverty to Power: How Active Citizens and Effective States Can Change the World*, 2008, pp.2-33. (CR)
- Alexandra Bernasek, "Banking on Social Change: Grameen Bank Lending to Women", *International Journal of Politics, Culture, and Society* 16(3), pp.369-385, Spring 2003. (CR)
- NOTE: There is no class on Monday, Feb 18<sup>th</sup> (President's Day).

**PART II: UNTANGLING THE GLOBAL ECONOMY**Feb 25<sup>th</sup> & Feb 27<sup>th</sup>: International Trade – Who are the Winners and Losers?

- Paul Krugman, "What Do Undergrads Need to Know About Trade?" , 1993. (CR)
- Rodrik, *The Globalization Paradox*, Chapters 1-3, pp.3-66.
- Thomas L. Friedman, "It's a Flat World, After All", 2005, pp.247-255, in *The Globalization and Development Reader*, Chapter 15, pp.247-255.
- Chantal Thomas, "Globalization and the Border: Trade, Labor, Migration and Agricultural Production in Mexico," *McGeorge Law Review*, 41(4), Oct 2010, pp.867-889. (CR)

Mar 4<sup>th</sup> and 6<sup>th</sup>: International Finance, the Global Financial Crisis of 2008, and Increasing Inequality

- Rodrik, *The Globalization Paradox*, Chapters 5-6, pp.89-134.
- Johan Norberg, *In Defense of Global Capitalism*, 2003, in *The Globalization and Development Reader*, Chapter 16, pp.263-276.
- John Bellamy Foster and Fred Magdoff, *The Great Financial Crisis: Causes and Consequences*, 2009, Chapters 1 and 5, pp.27-38, 91-109. (CR)
- *The Economist*, "Special Report on the World Economy: For Richer, For Poorer," Oct 13<sup>th</sup>, 2012. (bspace)

Mar 11<sup>th</sup> and 13<sup>th</sup>: The Globalization of Production Networks

- Frederik Balfour and Tim Culpan, "The Man Who Makes Your iPhone," *Bloomberg Businessweek*, 2010, Sept 9<sup>th</sup>. (CR)
- Rivoli, *The Travels of a T-Shirt in the Global Economy*, 2009, Chapters 1, 5, 7, 8-11, 13, 14. Though not required, you are strongly encouraged to read the other chapters for the full story.
- NOTE: The take-home midterm will be distributed at the end of class on Wednesday and will be due on Wednesday, March 20<sup>th</sup> at the beginning of class.

Mar 18<sup>th</sup> and 20<sup>th</sup>: Global Governance and Take-Home Midterm Exam DUE

- Rodrik, *The Globalization Paradox*, Chapters 4 and 10, pp.67-88, 207-232.
- Robert Wade, "What Strategies are Viable for Developing Countries Today? The World Trade Organization and the Shrinking of 'Development Space'", 2003, in *The Globalization and Development Reader*, Chapter 17, pp.277-294.
- NOTE: A hardcopy of your midterm is due at the beginning of class on Wednesday.

Mar 25 and 27<sup>th</sup> : NO CLASS (SPRING BREAK)**PART III: DEBATING CONSEQUENCES**Apr 1<sup>st</sup> & 3<sup>rd</sup>: Globalization and Working People – Who are the Winners and Losers?

- Folker Froebel, Jurgen Heinrichs and Otto Kreye, "The New International Division of Labor in the World Economy," in *The Globalization and Development Reader*, Chapter 10, pp.160-175.
- Peter Evans, *Counterhegemonic Globalization: Transnational Social Movements in the Contemporary Global Political Economy*, 2005, in *The Globalization and Development Reader*, Chapter 27, pp.420-437.
- Vivek Wadhwa, AnnaLee Saxenian, Ben Rissing, Gary Gereffi, "America's New Immigrant Entrepreneurs", Duke School of Engineering & UC Berkeley School of Information, 2007, pp.1-41. (CR)

Apr 8<sup>th</sup> and 10<sup>th</sup>: Globalization and Culture – Conflict or Convergence?

- Samuel Huntington, "The Clash of Civilizations?", *Foreign Affairs*, 72(3), Summer 1993, pp.22-49. (CR)
- James Fearon and David D. Laitin, "Ethnicity, Insurgency and Civil War," *American Political Science Review*, 97(1), 2003, pp.75-90. (CR)

Apr 15<sup>th</sup> & Apr 17<sup>th</sup>: Globalization and Political Change – More or Less Democracy?

- Francis Fukuyama, "The End of History," *The National Interest*, Summer 1989. (CR)
- Fareed Zakaria, *The Future of Freedom: Illiberal Democracy at Home and Abroad*, 2007, Chapters 2-3, pp.59-118. (CR)
- *The Economist Intelligence Unit*, "Democracy Index 2010: Democracy in Retreat", 2010. (bspace)

April 22<sup>nd</sup> and 24<sup>th</sup>: The Tragedy of the Global Commons

- Jeffrey Frankel, "The Environment and Globalization," *NBER Working Paper No. 10090*, 2003, pp.1-40. (CR)
- Eric Pooley, *The Climate War: True Believers, Power Brokers, and the Fight to Save Planet Earth*, 2010, Part II, pp.31-52.
- Edward Humes, *Garbology: Our Dirty Love Affair with Trash*, 2012, Introduction, Chapters 1, 5, and 11.

April 29<sup>th</sup> and May 1<sup>st</sup>: Globalization Backlash and Course Wrap-up

- Joseph Stiglitz, *Globalism's Discontents*, 2002, in *The Globalization and Development Reader*, Chapter 22, pp.356-360.
- Jeff Sachs, "The Antiglobalization Movement," in *The Globalization and Development Reader*, Chapter 22, pp.356-360.
- David Held and Anthony McGrew, "Reconstructing World Order: Towards Cosmopolitan Social Democracy", 2002, in *The Globalization and Development Reader*, Chapter 23, pp.360-370.
- Rodrik, *The Globalization Paradox*, Chapters 11-12, Afterward, pp.233-284.
- **NOTE:** A final exam study guide will be distributed at the end of the week. You are encouraged to work with other students on this study guide, but I strongly discourage you from relying on other students' answers. Rather, use the opportunity to compare and debate your answers with other students.

May 6<sup>th</sup> and 8<sup>th</sup>: RRR Week

- There will be no new material or lectures this week. However, I will hold Q&A style review sessions during regularly scheduled class time. These review sessions are not mandatory.

May 17<sup>th</sup>: Final Exam

- The final exam will take place between 8am and 11am in 101 Barker. Please arrive on time with 2 large blue books and several pens.

**\*\*NOTE:** This schedule is subject to change. Remember that it is your responsibility to stay on top of any changes, so please attend lectures regularly.