Cross-Cultural Communications

Seminar: Wednesdays 2 - 5 pm, GSPP 150
Instructor: Marina Romani (she/they)
Email: marinaromani@berkeley.edu
Office: 460 Social Sciences Building
Office hours: Tuesdays 1 - 3 pm and by appointment
Sign up: marinaromani.youcanbook.me (in person or on zoom)

Course Description

With globalization, the internet, and the general shrinking of time and space, cross-cultural interaction has become a necessity in people's everyday lives. This course approaches the field of cross-cultural communications both on the level of large-scale cultural differences as well as common everyday interactions. Whether one is traveling abroad or just communicating with someone of a different background, the skills of cross-cultural understanding are required for successful communication.

This class is designed to be an applied culture class—one in which we are seeking to apply the concepts of culture in everyday life and society. As such, the class is run as somewhere in between a seminar and a workshop with some guided lectures and case studies to support the overall direction of the course.

In this class, we will interrogate different aspects of cross-cultural communication and cultural differences: race, socioeconomics, family, social relationships, politics, education, gender, ability and disability, and religion. While exploring these topics, we will strive to engage in personal self-reflection and hands-on experience, and to understand the connections to larger social structures.

Specifically, the goals of this course are:
1. To learn, describe, and analyze common and important social and cultural patterns;
2. To provide a space for students to reflect on their own personal experience with cultural difference;
3. To successfully engage with different cultures;
4. To develop self-awareness of one’s own constructed social and cultural and subjectivity;
5. To encourage students to engage hands on with different cultures and to meaningfully experience and grow in their cross-cultural communication skills.

Readings
All readings and course materials will be available on bCourses. Please check bCourses weekly for the most updated version of the readings schedule.

There’s some flexibility in some sections of our schedule. If we collectively, as a class, decide to change some of the readings in order to pursue specific topics or discussions that may arise, I’ll be happy to update the syllabus accordingly.

Grading, Assignments, and Deadlines
This class can be taken for 3 or 4 units.

Grade Breakdown for 4-Unit Class

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Weight</th>
<th>Deadline</th>
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<tr>
<td>Participation</td>
<td>10%</td>
<td></td>
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<tr>
<td>Group Activity</td>
<td>5%</td>
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<tr>
<td>Cultural Self-Analysis Paper</td>
<td>20% (total)</td>
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<tr>
<td>1. Interview About You</td>
<td>7%</td>
<td>October 3</td>
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<tr>
<td>2. Paper</td>
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<td>October 18</td>
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<tr>
<td>Cultural Subgroup Paper</td>
<td>65% (total)</td>
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<tr>
<td>1. Proposal</td>
<td>5%</td>
<td>September 5</td>
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<tr>
<td>2. Deep Description</td>
<td>15%</td>
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<td>Assignment</td>
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<td>Group Activity</td>
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<tr>
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<tr>
<td>3. Presentation</td>
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<td>4. Fieldwork and Fieldnotes</td>
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<td>December 14</td>
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Grade Breakdown for 3-Unit Class
### 5. Final Paper

| (300 words weekly) | 25% | December 14 |

#### Grading Scale

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<td>A+</td>
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<tr>
<td>A</td>
<td>93-97</td>
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<tr>
<td>A-</td>
<td>90-92</td>
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<tr>
<td>B+</td>
<td>88-89</td>
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<tr>
<td>B</td>
<td>83-87</td>
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<tr>
<td>B-</td>
<td>80-82</td>
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<tr>
<td>C+</td>
<td>78-79</td>
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<tr>
<td>C</td>
<td>73-77</td>
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<tr>
<td>C-</td>
<td>70-72</td>
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<tr>
<td>D+</td>
<td>68-69</td>
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<tr>
<td>D</td>
<td>63-67</td>
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<tr>
<td>D-</td>
<td>60-62</td>
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<tr>
<td>F</td>
<td>everything below 60</td>
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#### Participation

This class is run like a seminar, which means that, while I do give short lectures, I expect you to actively engage with the readings and to be ready to share about how your experiences relate to the class material. The more you are able to share about your experiences, the more other students and yourself will benefit from our discussions, and the better you will do in the class. In this way, the class relies on participation and social learning.

Please come to class prepared to discuss the week’s reading and/or topic. Your participation during class is crucial to learning, understanding, and growing in your cross-cultural communications. In this class especially, what you get from it is what you put into it, so participation is absolutely key.

“Participation” does not mean simply speaking out a lot. The content, quality, and depth of your participation are just as important as how many times a week you speak. I do take notes and keep a record of participation, including large group and small group discussions.

For those of you who may dislike participating in large groups or spontaneous participation, there are several options that I am happy to work out with you. If you are at all concerned about participation, please see me early in the semester in office hours to
talk about this. Due to the nature of this course's subject matter and the focus on communication, sharing about your experiences in class is truly an important and critical part of the course, so I encourage you to put yourself out there.

Group Activity

In small groups, you will be expected to prepare a creative and interactive group activity on one of the week’s topics. The activity should last around 25 minutes. The week before your group's activity, I will meet with the group after class to briefly talk through the lecture and readings. I invite you to be very creative with these student-led times, from creating fun activities to presenting interesting examples/case studies and leading debates and discussions. The goal of all these group activities should be discussion and interaction in the classroom.

The groups will be created during the third week of class. These student-led times will receive a group grade and they will be graded based on 1) preparation, 2) discussion and interaction, and 3) meaningful activity. Don’t worry—they will be graded in a rather low-stakes way to alleviate any concerns or tensions you have with group projects in general.

Cultural Self-Analysis Paper

This assignment is broken down into two parts: 1) an interview done with a family member or close friend, and 2) a final analytical and reflective paper.

1. The first part is an interview about you where you will conduct an interview/conversation with a close family member or close friend about how they perceive or see you. The family member should be someone close to you who has seen you grow up. This could be a mother, father, sibling, grandparent, chosen family member, or caregiver who helped raise you. The goal of this interview is to get a third person perspective on who you are. Questions will be provided for you to go through during the interview/conversation. You will submit a write-up of the conversation and a short reflective summary of what you learned during the conversation.

2. The final part is writing a self-analysis paper. This assignment is a 4-5-page double-spaced paper on how your personal culture(s) affects your current values, beliefs, and ways of communication. This paper is designed to allow you an
opportunity to examine how your own cultural and social identities and history affect your identity. Your paper will be evaluated based on insightfulness, depth of reflection, detailed descriptions/examples, and your analytical approach.

Cultural Subgroup Paper (Final Project)

A cornerstone of this course is that you will be required to engage in a cultural subgroup throughout the semester. Starting from the very first week of class, you should begin to look for an appropriate cultural subgroup that would allow you to 1) engage relatively regularly with the same community or group of people, 2) provide you a space to interact with people who are different from you, and 3) give you some exposure to a real subculture community (even in a virtual setting).

You will be required to participate in this subgroup on a weekly basis (once or twice a week is the standard for the 4-unit class, whereas once every week is the standard for the 3-unit class). Alternative time structures can be worked out, but hours spent on this project must be relatively equivalent to 2-4 hours per week.

The paper is broken down into five assignments: 1) a proposal due early in the first month of the course, 2) fieldwork and fieldnotes to be recorded throughout the semester, 3) a deep description due towards the middle-end of the course, 4) a presentation (towards the middle-end of the course), 5) a final paper due during finals week.

1. The proposal will help identify early in the semester a good subculture and community space (online or in-person) that you can access during this time. Whatever you choose, make sure that this will not put you at any health risk and be only what you are comfortable with.

2. Fieldwork and fieldnotes: the cultural subgroup project involves interaction with your chosen culture/group. This interaction, or "fieldwork", may take several forms, including participation online and research. We will discuss in detail during the first weeks of class. You will begin field work by week 4 and continue through the last week of instruction, except for Thanksgiving week. A total of 10 weeks of qualifying field notes is required for full credit. You will keep a journal of your experiences and observations. These fieldnotes are the foundation for your final paper and should be written immediately after your fieldwork each week. Fieldnotes for each session must be completed each week. You will also submit all of your field notes at the end of the semester. Students taking the course for 3 units must write at least 300 words per week; students taking 4 units must write at least 400 words per week.
3. The **deep description** will function like writing an early draft of a portion of the final paper. In this assignment, you will describe key cultural characteristics, norms, or values that you have noticed in the cultural subgroup you have been engaged with. You will submit a 4-5-page formal paper that provides descriptions and specific examples from your engagement. This will serve as the beginnings of your final paper.

4. The **presentation** will be a semi-formal talk in which each student will share their experiences and projects. This is a chance to discuss each student’s experience in depth and reflect as a group on what we have learned. This is also meant to be a fun way for people to learn from our class’s diversity and each other’s experiences with cultural differences.

5. The **final paper** will be a 10-12-page formal paper (8-10 pages for the 3-unit students) that includes three sections: a deep description of the cultural traits of the subgroup; what you learned from this experience; a self-reflection in terms of how you see their culture as different from yours in various ways and how cross-cultural communication can become important in engaging with the cultural subgroup.

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**Course Policies**

**Public Health Guidelines**

We will follow UC Berkeley's public health measures related to the coronavirus pandemic and any other circumstances. You'll find the most current information here: [https://coronavirus.berkeley.edu/](https://coronavirus.berkeley.edu/). Let’s take care of each other and our communities.

**Attendance**

Attendance is mandatory in this class, and I will take attendance for each class meeting.

You get two unexcused absences; after your first unexcused absence, your overall grade will drop 5% for every subsequent unexcused absence.

Missing more than 4 classes will result in failing this course.
To get credit for attending a class, you must not be more than 10 minutes late and must stay to the very end of the class; otherwise it will be considered an absence.

If you have problems with attendance due to an emergency, sports schedule, or health issue, please talk to me as soon as possible to see if we can work something out so that you do not fail due to attendance.

Grading Philosophy

I will provide you with expensive guidelines for each assignment during the semester. I will grade your work with the utmost care and respect, and in the most unbiased way possible. I believe that the grade you get is the grade you earn. I also believe that your final grade in the course should reflect an accurate assessment of the entire body of work you submit for the class. If something unexpected or tragic occurs with one assignment (e.g. you do much worse on an assignment due to personal circumstances, you were unable to turn it in on time and received a 0, etc.), I will still evaluate the rest of your coursework to see what grade you deserve for the entire course—in other words, focus on the other assignments and show you deserve an A in the course in spite of one major slip-up. You will never receive a grade lower than what you earned by sheer point calculation, but you may receive a grade higher if your work proves it (e.g. improvement during the semester, exceptional final paper, etc.).

I review every grade submitted at the end of the course and will handle things like borderline grades, rounding, etc. based on the performance of your work as a whole. I even sometimes re-read your already graded work to see if you should be bumped up from a B+ to an A- if you are on the borderline. These are done for every student, regardless of whether you email me or not (to ensure a fair playing field for all my students), so there is no need to “advocate” for yourself—just focus on the work and prove you deserve (i.e. earn) the grade you are hoping for.

Late Assignments and Extensions

Late work will be downgraded one third of a letter grade per day (e.g., A to A-, B+ to B, etc.). Work submitted more than 3 days after the deadline will not be graded and will receive a zero.

Extensions will only be given in extreme circumstances, with prior notification and appropriate documentation (such as a doctor’s note) explaining the reason why the assignment cannot be turned in on time.
I understand that life is messy and complicated, and unexpected circumstances may arise, but please reach out to me as soon as possible (and definitely before a deadline) if this is the case. I really want to support you and I want you to succeed, but in order to do that you need to keep open communication with me. Feel free to reach out!

Regrade Policy
If you want to ask for a re-grade, please follow the steps below. You have two weeks after receiving your grade to initiate this process. I do not do re-grades after this two-week cut-off (to avoid people asking for re-grades at the end of the semester because their grades are borderline).

1. Write a detailed cover letter to me that explains how you understand the instructor's perspective and why you still have an issue with the grade (not in terms of effort, but what you thought was mis-graded in terms of content, structure, guidelines).
2. I will re-grade your work (the entire assignment) and whatever grade you get becomes the final grade (either higher or lower).

Please have sober judgment over your own work and really consider the instructor's perspective. Regardless of how much time or effort you put into the assignment, if it simply did not meet the requirements or if you did not adequately communicate your argument, you may still have gotten a lower grade.

Technology
Please don't hesitate to use a laptop or tablet to take notes in class. However, checking social media or messaging friends does not constitute “participation”, and I will count you absent if I find you misusing your computer during class. Technology use excludes cell phones — please keep your phones away during class.

Communication and Office Hours
Feel free to come into office hours for anything, course or life related! Come to introduce yourself, to talk about your academic interests, or if there are any circumstances that are making your semester harder. I'll always be happy to talk!
Please sign up at the link at the top of the syllabus if you know in advance that you’d like to come in. If you do not sign up, you are still welcome to drop in, but I do sometimes step out of the office/Zoom call when there is no appointment to run a quick errand.

If office hours are full or you cannot make the times, you may email me to set up another time. If you have a very short question, you can try to drop by and sneak in before/after a student for a quick question (as not every student will use the entire 15 minutes they signed up for) — but be prepared to wait patiently as well.

Please expect a 24 to 48 hour turnaround for emails — this means you should not put off questions until the last minute. While I am happy to respond to specific and minor questions over email, it is more helpful to discuss substantive issues in person during office hours. Make sure to check your berkeley.edu email address for all course-related correspondence throughout the semester.

Student Support Services

The Student Learning Center offers academic support in different fields, including social sciences and writing: “The Student Learning Center supports a global community of learners as they navigate the cultural expectations and academic rigor of UC Berkeley. Through service models that honor their diverse starting points and meet them where they are, we aim to empower all students to realize their full academic potential and aspirations.” (https://slc.berkeley.edu/)

If English is not your first language, or you would like more support with your writing, there are resources on campus to help in writing your papers.

1. Check out the Student Learning Center and their programs: http://slc.berkeley.edu/writing
2. Look on the bCourses website for our class. I will post some resources in a folder labeled “Writing Resources.” These are some rather thorough guides written specifically by and for the Sociology department.

Mental Health, Wellness, and Care

If you find you are struggling, please feel free to come talk to me. I’m not a mental health professional, but I can always listen to you and direct you to the resources available on campus, and support you as best as I can. Please do not wait until you are suffering to reach out, although you can certainly do so even at that point.
All students — regardless of background or identity — may experience a range of issues that can become barriers to learning. These issues include, but are not limited to, strained relationships, anxiety, depression, alcohol and other drug problems, difficulties with concentration, sleep, and eating, and/or lack of motivation. Such mental health concerns can diminish both academic performance and the capacity to participate in daily activities. In the event that you need mental health support, or are concerned about a friend, UC Berkeley offers many services, such as free short-term counseling at University Health Services.

An excellent campus website which has links to many resources is http://recalibrate.berkeley.edu/. Another campus website addressing mental health services in specific reference to this time of the coronavirus pandemic is: https://uhs.berkeley.edu/coronavirus/student-mental-health

I will add more resources for mental health and wellbeing on bCourses over the course of the semester.

Remember that seeking help is a good and courageous thing to do — both for yourself and for those who care about you.

Disabled Students’ Program

“The Disabled Students’ Program promotes an inclusive environment for students with disabilities. We equip disabled students with appropriate accommodations and services to achieve their individual academic goals. We are dedicated to supporting disabled students and collaborating with the campus community to remove barriers to educational access and embrace the University’s values of equity and inclusion. We believe that an accessible environment universally benefits everyone” (https://dsp.berkeley.edu/).

If you have a diagnosis, DSP can help you document your needs and create an accommodation plan. By making a plan through DSP, you can ensure appropriate accommodations without disclosing your condition or diagnosis to course instructors. If you are part of the DSP and require special accommodations, please try to make arrangements in advance—this will guarantee you access to your accommodations. If you do make arrangements last minute, we will try our best to still accommodate, but try to ask in advance, even if it’s just in case.

To ask for an extension or accommodation using your DSP letter, you must first be sure that your DSP letter allows for the accommodation you are requesting. If you are asking for
an extension, please suggest a reasonable due date (allowed by your letter) to turn in the assignment.

Sexual Harassment and Violence Support Services
To learn more about these issues, how to support survivors, or how to file a report and receive support services, start here: [http://survivorsupport.berkeley.edu](http://survivorsupport.berkeley.edu).
Please note that I am not a confidential advocate; I am a mandated reporter. You can speak to a Confidential Care Advocate, and you can find more information here: [https://care.berkeley.edu/](https://care.berkeley.edu/)

Economic, Food, and Housing Support
If you are in need of economic, food, or housing support, you can find help at the Basic Needs Center. You may be eligible for money to buy groceries via Calfresh or our Food Assistance Program. If you are in need of food immediately, please contact our UC Berkeley Food Pantry.

Undocumented Students
The Undocumented Student Program is a great resource here on campus: “UC Berkeley's Undocumented Student Program (USP) — a component of the Centers for Educational Equity and Excellence — provides guidance and support to undocumented undergraduates at Cal.

USP practices a holistic, multicultural and solution-focused approach that delivers individualized service for each student. The mental health support, academic counseling, legal support, financial aid resources and extensive campus referral network provided by USP helps students develop the unique gifts and talents they each bring to the university, while empowering a sense of belonging. The program's mission is to support the advancement of undocumented students within higher education and promote pathways for engaged scholarship.”

Technology and Internet Support
Please check the Student Technology Services page for the latest information on university-provided support.
Academic Misconduct and Plagiarism

You are a member of an academic community at one of the world’s leading research universities. Universities like Berkeley create knowledge that has a lasting impact in the world of ideas and on the lives of others; such knowledge can come from an undergraduate paper as well as the lab of an internationally known professor. One of the most important values of an academic community is the balance between the free flow of ideas and the respect for the intellectual property of others. Researchers don’t use one another’s research without permission; scholars and students always use proper citations in papers; professors may not circulate or publish student papers without the writer’s permission; and students may not circulate or post materials (handouts, exams, syllabi—any class materials) from their classes without the written permission of the instructor.

Any test, paper or report submitted by you and that bears your name is presumed to be your own original work that has not previously been submitted for credit in another course unless you obtain prior written approval to do so from your instructor. In all of your assignments, including your homework or drafts of papers, you may use words or ideas written by other individuals in publications, web sites, or other sources, but only with proper attribution. If you are not clear about the expectations for completing an assignment, I will be happy to discuss these topics and clarify any doubts and questions.

The Center for Student Conduct defines plagiarism as follows: “Plagiarism is defined as use of intellectual material produced by another person without acknowledging its source, for example:

Wholesale copying of passages from works of others into your homework, essay, term paper, or dissertation without acknowledgment. Use of the views, opinions, or insights of another without acknowledgment.

Paraphrasing another person's characteristic or original phraseology, metaphor, or other literary device without acknowledgment.”

The Berkeley Academic Guide defines the disciplinary consequences of plagiarism and cheating as follows:

“Achievement and proficiency in subject matter include your realization that neither is to be achieved by cheating. An instructor has the right to give you an F on a single assignment produced by cheating without determining whether you have a passing knowledge of the relevant factual material. That is an appropriate academic evaluation for a failure to understand or abide by the basic rules of academic study and inquiry. An instructor has the right to assign a final grade of F for the course if you plagiarized a paper for a portion of the course, even if you have successfully and, presumably, honestly passed the remaining portion of the course. It must be understood that any student who knowingly aids in
plagiarism or other cheating, e.g., allowing another student to copy a paper or examination question, is as guilty as the cheating student.”

Please familiarize yourself with what plagiarism is, with the university policies on cheating and plagiarism, and their consequences. I encourage you to ask me questions — in class or in office hours — if you are not sure about what constitutes plagiarism.

Resources:
https://sa.berkeley.edu/cite-responsibly
http://writing.berkeley.edu/students/academic-honesty

Feedback

I value your feedback on our course and I aim to create a respectful, productive, and comfortable learning environment. If you'd like to share any feedback you might have about our course, feel free to come talk to me in office hours any time during the semester. Thank you!

Friendly Reminders

**Complete and think thoughtfully about all readings prior to class.** Participation in classroom discussion—both speaking with and listening to classmates—will be evaluated daily.

**Ask questions when you do not understand.** Some of the texts we read are difficult. There will be things we each find confusing or perplexing every week. It is important that you take the initiative to work through that puzzlement. I’m happy to support you to better understand all the materials from our course!

**Keep open communication.** If some problem is affecting your performance in the course, please get in touch with me. I am eager to help everyone do as well as possible in, and get to the most out of the course.
Reading List and Semester Schedule

May be subject to changes

Please consult bCourses for the most updated version of the readings

Readings should be completed before class the date they are assigned. All readings and assignment guidelines are available on our bCourses site.

Week 1: August 24 – Introduction to the course
Introduction: syllabus and course details.
Defining culture and reflecting on it.

Week 2: August 31 – Culture: Generalizations, Dimensions, Borders

Week 3: September 7 – Culture: Pragmatics, Ethnography, and Subjectivity

Optional:
Week 4: Sept 14 – Personality: Knowing Yourself More

- MBTI Personality Test: [https://www.16personalities.com/](https://www.16personalities.com/) Take tests and read/save results (for in-class discussion).
- Definitions of “personality” from the American Psychological Association see (bCourses).

Week 5: Sept 21 – Biography

- NPR Throughline's episode “A Story of Us” with Tamim Ansary, Ramtin Arablouei and Rund Abdelfatah (podcast).
- Gray, Jan-Henry. 2019. “I'm a Good Person Because My Childhood Was” (poem) [https://poets.org/poem/im-good-person-because-my-childhood-was](https://poets.org/poem/im-good-person-because-my-childhood-was)
- Excerpts on Paulo Freire’s concept of critical consciousness.
- Discussion of “Interview About You” and “Cultural Self-Analysis Paper”.

Week 6: Sept 28 – Race: Case Studies


Optional:

Week 7: Oct 5 – Family and Childrearing

Optional:

Week 8: Oct 12 – Education

Optional:

Week 9: Oct 19 – Gender and Culture
- Mead, Margaret. 1935. “Sex and Temperament in Three Primitive Societies”.
Week 10: Oct 26 – Politics: Case Studies

- “USA Today: They’re not clichés. Who are Donald Trump's supporters? The USA TODAY NETWORK interviewed voters in every state to find out.” Go to this website and listen to 5 different people talk about why they support Trump.

Optional:


Week 11: Nov 2 – Religion: Case Studies

- Pember, Mary Annette. 2019. "Death by Civilization. Thousands of Native American children were forced to attend boarding schools created to strip them of their culture. My mother was one of them". *The Atlantic*.
- More readings TBD

Week 12: Nov 9 – Socio-economic Class

- Leondar-Wright, Betsy. 2005. “Are There Class Cultures?”
- Browse *The Annual Poverty and Inequality Report 2019*, especially the sections on Social Mobility and Income and Earnings.

Week 13: Nov 16 – Social Networks and Relational Influence

- Selected readings on cultural capital.
Nov 23 Thanksgiving Week – NO CLASS

Week 14: Nov 30
Final paper workshop
Reflections and sharing

Dec 5 - 9: RRR Week
I'll be holding extra office hours.

Finals Week
Final Paper due on December 14, 2022, 11:59 pm PT.