

SOCIOL 280Y Sociology of Globalization
Spring 2021 Semester
Wednesday 4:00-5:59 pm
Online

Instructor: Yan Long

E-mail: longyan@berkeley.edu

Office Hours: Tuesdays 3:45-5:45 pm or by appointment

(Sign up at <https://www.wejoinin.com/sheets/yaakt>)

Introduction

This doctoral seminar is designed to explore significant themes and contributions to the globalization literatures, particularly work pertaining to global and transnational sociology. We review and critique some of the core debates and trends in studying the main drivers, consequences, and challenges of the increasing interconnected and fragmented world.

Globalization is an inherently interdisciplinary endeavor. Throughout the seminar you are expected to read across disciplines and genres, and particularly to engage sociological and historical ideas and perspectives to reinterpret studies from other social science disciplines. Still, it is impossible to include all the important topics. Neither is there one general theoretical or synthetic text to sum up the field. A key goal of this seminar is to produce a framework for your own research. Another goal is to develop a transnationalized sociological imagination, i.e., the ability of connecting and thinking together phenomena and ideas that tend to be treated separately and addressing context-specific logics of practice and actors' point of view.

Resources

Given this challenging time, you might find this link useful with a lot of resources and information:

<https://recalibrate.berkeley.edu/one-click-mode/one-click-graduateprofessional-students>

Requirement

By the end of the course, I want you to have (1) a solid understanding of major theoretical approaches in global and transnational sociology; and (2) made substantial progress in developing an empirical research paper or grant proposal on globalization that can be submitted either for a grant application or publication.

To this end, your grade will be based on the following:

- seminar participation in discussions (15%)
- post comments on weekly readings (15%)
- two mini-lectures on readings, lead class discussion (20%)
- one final literature review OR research paper (initial outline 5%; class oral presentation 5%; final version 40%)

Seminar participation

You are expected to come to class well prepared, which means you will have read all the readings and thought critically about them. This is a reading-intensive class. No background in sociology or globalization is required. You are not expected to understand all the material in your first reading neither. That is what class discussion is for. But commitment to completing readings and preparing for discussion is mandatory. Perfect attendance is not expected, but significant absenteeism will be penalized.

Weekly Reading Comments

In order to make the most of our class time, you are required to post some thoughts the readings in the “Discussion” section of the Sociology 280Y on bCourse no later than 5PM on Monday every week except the week of Mar 22. Posts aren’t expositions of your positions on the issues; they are just an indication of what issues you find most interesting, most problematic in the week's material or most worth attention during class. Limit your posts to 150 words as the maximum. Keeping posts short ensures that everyone will have a chance to read everyone else’s posts.

Lead the Class

You will sign-up to lead the discussion and provide a mini-lecture twice. Consider this to be practice in developing a class session for a small to mid-sized upper-level undergraduate class. You will need to communicate the key substantive information all students must have to engage in discussion (i.e., key points from your reading summaries) and you will want to draw from your analysis to develop discussion items for the class. In leading the class, you may present PowerPoint slides, choose a video clip, develop an in-class worksheet or use any other pedagogical approach to lead our understanding and discussion of class readings.

Final Paper

The central piece of required work is a research paper or proposal about 20-25 double-spaced pages. This piece of writing will be the most important single element in your grade in the course. Different kinds of papers are possible. The precise topic and modality are open. Possibilities include a literature review in the style of an *Annual Review* article (summarizing what has been said in the literature is not enough for this kind of paper), a dissertation proposal (literature review, research question and research design), a grant proposal, or a research paper with original empirical data or data analysis.

Whichever kind of paper you do, you must consult with me by **Week 7** and submit a 1-2 proposal outlining what issues you want to address and what kind of literature and evidence you plan to use in addressing them on **April 2**.

Each student will be given 15-20 minutes during our last class (**Apr 28**) to present their final paper and receive feedback from the whole class. The nature of the presentation will depend on what you decide to do for your final paper. Consider this a chance to bounce around ideas with a friendly audience.

Your final paper should be submitted on bCourse by **5PM** on **May 12th**. Upon the department's request, I will give no incompletes, except in extraordinary circumstances.

Required Readings

I will try my best to provide electronic versions of articles and key chapters of selected books on the course website.

Course Schedule

(*optional readings)

Introduction

Week 1 (Jan 20)

"The State," A Point of Departure

Week 2 (Jan 27)

Mann, Michael. 1984. "The Autonomous Power of the State: Its Origins, Mechanisms, and Results." *European Journal of Sociology* Vol. 25: 185-213.

Marx, Karl. 1978. "The Eighteenth Brumaire of Louis Napoleon." Pp. 594-617 in Robert Tucker *The Marx-Engels Reader*. New York: W. W. Norton & Company.

Mitchell, Timothy. 1999. "Society, Economy, and the State Effect." Pp. 76-97 in George Steinmetz ed. *State/Culture: State-Formation after the Cultural Turn*. Ithaca: Cornell University Press.

Weber, Max. 1946. "Politics as a Vocation." Pp. 77-128 in H.H. Gerth and C. Wright Mills (Trans. and eds.), *From Max Weber: Essays in Sociology*, New York: Oxford University Press.

*Fuller, Christopher and Bénéï, Véronique (eds) 2001. *The Everyday State and Society in Modern India*. London: Hurst.

*Jessop, Bob. 1990. "Poulantzas and Foucault on Power and Strategy." Pp. 220-47 in *State Theory: Putting the Capitalist State in its Place*. London: Polity Press.

*Abrams, Philip. 1988. "Notes on the Difficulty of Studying the State." *Journal of Historical Sociology* 1 (1): 58-89.

*Geertz, Clifford. 1980. *Negara: The Theatre State in 19th Century Bali*. Introduction and Chapter 3. Princeton University Press.

The International: Realism vs. Liberalism vs. Constructivism

Week 3 (Feb 3)

Gilpin, Robert. 1981. Chapter 1. *War & Change in World Politics*. New York: Cambridge University Press.

Krasner, Stephen (ed). 1983. First and last chapters. *International Regimes*. Ithaca, NY: Cornell University Press.

Finnemore, Martha and Kathryn Sikkink. 1998. "International Norm Dynamics and Political Change." *International Organization* 52 (4): 887-918.

Keohane, Robert. 1984. *After Hegemony: Cooperation and Discord in the World Political Economy*. Princeton: Princeton University Press.

*Jervis, Robert. 1978. "Cooperation under the Security Dilemma." *World Politics* 30 (2): 167-214.

*Wendt, Alexander. 1999. *Social Theory of International Politics*. Cambridge: Cambridge University Press

*Lake, David A. and Robert Powell (eds). 1999. *Strategic Choice and International Relations*. Princeton, NJ: Princeton University Press.

* Tannenwald, Nina. 1999. "The Nuclear Taboo: The United States and the Normative Basis of Nuclear Non-Use." *International Organization* 53 (3): 433-68.

*Putnam, Robert. 1988. "Diplomacy and Domestic Politics: The Logic of Two-level Games." *International Organization* 42 (3): 424-60.

*Gourevitch, Peter. 1978. "The Second Image Reversed: The International Sources of Domestic Politics." *International Organizations* 32 (4): 881-912.

*Goldstein, Judith and Robert Keohane. 1993. "Ideas and Foreign Policy: An Analytical Framework." Pp. 3-30 in Judith Goldstein and Robert Keohane, eds., *Ideas and Foreign Policy*. Cornell: Cornell University Press.

The Global 1: World System

Week 4 (Feb 10)

Wallerstein, Immanuel. 2004. *World-Systems Analysis* Durham, NC: Duke University Press.

*Arrighi, Giovanni. 2010. *The Long Twentieth Century: Money, Power and the Origin of Our Times*. Verso, New York.

The Global 2: World Society

Week 5 (Feb 17)

Meyer, John, John Boli, George M. Thomas, and Francisco O. Ramirez. 1997. "World Society and the Nation State." *American Journal of Sociology* 103: 144-81.

Schofer, Evan and Wesley Longhofer. 2011. "The Structural Sources of Association." *American Journal of Sociology* 117 (2): 539-85.

- Beckfield, Jason. 2010. "The Social Structure of the World Polity." *American Journal of Sociology* 115:1018-68.
- Meyer, John W., and Ronald L. Jepperson. 2000. "The 'Actors' of Modern Society: The Cultural Construction of Social Agency." *Sociological Theory* 18:100-20.
- *Meyer, John W., and Brian Rowan. 1977. "Institutionalized Organizations: Formal Structure as Myth and Ceremony." *American Journal of Sociology* 83:340-63.
- *Meyer, John W., John Boli-Bennett, and Christopher Chase-Dunn. 1975. "Convergence and divergence in development." *Annual Review of Sociology* 1: 223-46.
- *DiMaggio, Paul J., and Walter W. Powell. 1983. "The Iron Cage Revisited: Institutional Isomorphism and Collective Rationality in Organizational Fields." *American Sociological Review* 48:147-160.

The Global 3: Historical Path-Dependence

Week 6 (Feb 24)

- Wittrock, Björn. 2000. "Modernity: One, None, or Many? European Origins and Modernity as a Global Condition." *Daedalus* 129: 31-60.
- Fourcade-Gourinchas, Marion, and Sarah L. Babb. 2002. "The Rebirth of the Liberal Creed: Paths to Neoliberalism in Four Countries." *American Journal of Sociology* 108: 533-79.
- Schmidt, Volker H. 2006. "Multiple Modernities or Varieties of Modernity?" *Current Sociology* 54: 77-97.
- Wimmer, Andreas. 2018. Chapter 1. *Nation Building: Why Some Countries Come Together while Others Fall Apart*. Princeton University Press.
- *Scott, James. 2009. Chapter 1. *The Art of Not Being Governed: An Anarchist History of Upland Southeast Asia*. New Haven: Yale University Press.
- *Wejnert, Barbara. 2005. "Diffusion, Development, and Democracy, 1800-1999." *American Sociological Review* 70: 53-81.
- *Kaufman, Jason and Orlando Patterson. 2005. "Cross-National Cultural Diffusion: The Global Spread of Cricket." *American Sociological Review* 70:82-110.

Final paper idea consultation, Mar 3

The Transnational 1: Rediscovering the Global South

Week 7 (Mar 3)

- Clulow, Adam. 2014. Introduction. *The Company and the Shogun: The Dutch Encounter with Tokugawa Japan*. Columbia University Press.
- Dubois, Laurent. 2004. Introduction. *Avengers of the New World: The Story of the Haitian Revolution*. Harvard University Press.

Rodriguez, Robyn Magalit. 2010. Chapter 3. *Migrants for Export: How the Philippine State Brokers. Labor to the World*. Minneapolis: University of Minnesota Press. Introduction.

Quark, Amy. 2013. Chapter 4. *Global Rivalries: Standards Wars & The Transnational Cotton Trade*. University of Chicago Press.

* Hopewell, Kristen. 2016. Introduction. *Breaking the WTO: How Emerging Powers Disrupted the Neoliberal Project*. Stanford: Stanford University Press.

* Sassen, Saskia. 2000. "The Global City: Strategic Site/New Frontier." *American Studies* 41:2/3 (Summer/Fall 2000): 79-95.

* Ferguson, James. 2006. Introduction and Chapter 4. *Global Shadows: Africa in the Neoliberal World Order*. Durham and London: Duke University Press.

*Escobar, Arturo. 1995. Introduction. *Encountering Development: The Making and Unmaking of the Third World*. New Jersey: Princeton University.

*Prakash, Aseem, and Matthew Potoski. 2006. "Racing to the Bottom? Trade, Environmental Governance and ISO 14001." *American Journal of Political Science* 50:350-64.

The Transnational 2: Epistemic Networks

Week 8 (Mar 10)

Liu, Sida. 2013. "The Legal Profession as a Social Process: A Theory on Lawyers and Globalization." *Law & Social Inquiry* 38: 670-693.

Merry, Sally. 2016. Introduction and skim Chapter 3. *The Seductions of Quantification: Measuring Human Rights, Gender Violence, and Sex Trafficking*. Chicago: University of Chicago Press.

Crane, Johanna. 2013. Chapter 4. *Scrambling for Africa: AIDS, Expertise, and the Rise of American Global Health Science*. Cornell University Press.

Autesserre, Sverine. 2014. Chapter 7. *Peaceland: Conflict Resolution and the Everyday Politics of International Intervention*. Cambridge University Press.

*O'Reilly, Jessica. 2017. Introduction. *The Technocratic Antarctic: An Ethnography of Scientific Expertise and Environmental Governance*. Ithaca: Cornell University Press.

The Transnational 3: Rules and Norms

Week 9 (Mar 17)

Long, Yan. 2018. "The Contradictory Impact of Transnational AIDS Institutions on State Repression in China, 1989–2013." *American Journal of Sociology* 124 (2): 309-66.

Conti, Joseph. 2016. "Legitimacy Chains: Legitimation of Compliance with International Courts Across Social Fields." *Law & Society Review* 50 (1): 154-88.

- Kentikelenis, Alexander and Sarah Babb. 2019 "The Making of Neoliberal Globalization: Norm Substitution and the Politics of Clandestine Institutional Change." *American Journal of Sociology* 124(6): 1720-62.
- Block-Lieb, Susan and Terence Halliday. 2017. Introduction and skim Chapter 6. *Global Lawmakers: International Organizations in the Crafting of World Markets*. Cambridge University Press.

Spring Recess

No Class (work on your final paper outline)

Week 10 (Mar 31)

Final paper outline due, April 2

The Transnational 4: Corporations and Economy

Week 11 (Apr 7)

- Bartley, Tim. 2018. Introduction and skim Chapter 6. *Rules Without Rights: Land, Labor and Private Authority in the Global Economy*. Oxford: Oxford University Press.
- Petryna, Adriana. 2007. "Clinical Trails Offshored: On Private Sector Science and Public Health." *BioSocieties* 2: 21-40.
- Walker, Edward. 2015. "Global Corporate Resistance to Public Pressures: Corporate Stakeholder Mobilization in the United States, Norway, Germany, and France." Pp. 321-62 in Kiyoteru Tsutsui, Alwyn Lim (eds.) *Corporate Social Responsibility in a Globalizing World*. Cambridge University Press.
- James, Deborah. 2014. Introduction. *Money from Nothing: Indebtedness and Aspiration in South Africa*. Stanford University Press.
- * Kim, Sangmoon, and Eui-Hang Shin. 2002. "A Longitudinal Analysis of Globalization and Regionalization in International Trade: A Social Network Approach." *Social Forces* 81:445-68.
- *Henisz, Witold J., Bennet A. Zelner, and Mauro F. Guillén. 2005. "The Worldwide Diffusion of Market-Oriented Infrastructure Reform, 1977-1999." *American Sociological Review* 70:871-97.
- *Lim, Alwyn, and Kiyoteru Tsutsui. 2012. "Globalization and Commitment in Corporate Social Responsibility: Cross-National Analyses of Institutional and Political-Economy Effects." *American Sociological Review* 77: 69-98.

The Future of Globalization: Digital Technology

Week 12 (Apr 14)

Christin, Angele. 2018. "Counting Clicks: Quantification and Variation in Web Journalism in the United States and France." *American Journal of Sociology* 123 (5): 1382-415.

Roberts, Sarah. 2019. Introduction. *Behind the Screen: Content Moderation in the Shadows of Social Media*. New Haven: Yale University Press.

Arora, Payal. 2019. Chapter 6. *The Next Billion Users*. Harvard University Press.

Irani, Lilly. 2019. Chapter 4. *Making Entrepreneurial Citizens in Modern India*. Princeton, NJ: Princeton University Press.

*Lukacs, Gabriella. 2020. Chapter 1. *Invisibility by Design: Women and Labor in Japan's Digital Economy*.

The Future of Globalization 2: Environment and Resource

Week 13 (Apr 21)

Brenner, Neil, and Nikos Katsikis. 2020. "Operational Landscapes: Hinterlands of the Capitalocene." *AD/Architectural Design* 90(3): 22-31.

Paprocki, Kasia. 2018. "Threatening Dystopias: Development and Adaptation Regimes in Bangladesh" *Annals of the American Association of Geographers* 108 (4): 955-73.

Ciplet, David. Timmons Roberts, and Mizan Khan. 2015. Introduction. *Power in a Warming World: The New Global Politics of Climate Change and the Remaking of Environmental Inequality*. MIT Press.

Tsing, Anna. 2017. Chapter 1. *The Mushroom at the End of the World: On the Possibility of Life in Capitalist Ruins*. Princeton University Press.

Oral Presentation in Class

Week 14 (April 28)

Final paper due on Wednesday, May 12, 5 PM