



# Elizabeth (Liz) McKenna

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## Academic Appointments

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### **Johns Hopkins University (starting 08/2019)**

Postdoctoral scholar at the SNF Agora Institute, an interdisciplinary center dedicated to strengthening democracy in the United States and around the world.

## Education

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### **University of California, Berkeley**

Ph.D. in Sociology, 2019 (expected)

M.A. in Sociology, 2015

Committee: Mara Loveman (chair), Samuel Lucas, Kim Voss, and Paul Pierson (external)

### **Harvard University**

B.A. in Social Studies, 2008

Senior thesis: *To be Human is to be a Capitalist: A Critique of Microfinance*, Hoopes Prize

Language citation in Spanish

## Research

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### *Books*

Hahrie Han, Elizabeth McKenna, and Michelle Oyakawa. *Of, By, For: The Political Logic of Collective Action*. Under advance contract with the University of Chicago Press.

Elizabeth McKenna and Hahrie Han. 2014. *Groundbreakers: How Obama's 2.2 Million Volunteers Transformed Campaigning in America*. New York, NY: Oxford University Press.

### *Book Project*

Elizabeth McKenna. *The Revolution Will Be Organized: Power and Protest in Brazil's New Republic, 1988-2018*. Ph.D. Dissertation.

### *Other Academic Publications*

Breno Bringel and Elizabeth McKenna. Forthcoming 2020. "Social Movements in Global Perspective" in Walter W. Powell and Patricia Bromley, eds. *The Nonprofit Sector: A Research Handbook* (Third Edition). Stanford University Press.

Elizabeth McKenna. 2019. "The Life and Death of Brazil's New Republic." *Berkeley Review of Latin American Studies*, Winter Issue: 14-19; 55-57.

Marshall Ganz and Elizabeth McKenna. 2018. "Bringing Leadership Back In" in David A. Snow, Sarah A. Soule, Hanspeter Kriesi, and Holly McCammon, eds. *The Wiley-Blackwell Companion to Social Movements* (Second Edition, Chapter 10: 185-202). Wiley-Blackwell.

Hahrie Han and Elizabeth McKenna. 2016. "The Untilled Field of Field Campaigns." *Perspectives on Politics* 14(3): 750-57.

Elizabeth McKenna. 2015. "Tottering Toward the Brink: Brazil's Political Unraveling." *Berkeley Review of Latin American Studies*, Fall Issue: 22-27.

### *Papers under review*

Elizabeth McKenna. "From Mobilization to Organization: The Dynamics of Protest in the Digital Age." Revise and resubmit at *American Sociological Review*.

❖ Herbert Blumer Paper Prize, UC Berkeley Department of Sociology

Michelle Oyakawa, Elizabeth McKenna, Hahrie Han. "Habits of Courage: Reconceptualizing Risk in Social Movement Organizing." Revise and resubmit at the *Journal of Community Psychology*.

Hahrie Han, Andrea Campbell, Elizabeth McKenna. "Civic Feedbacks: Linking Participation, Organizational Strategy, and Influence Over Public Policy." Under review.

### *Working papers*

Elizabeth McKenna. "A Method of Fields: An Empirical Approach to the Study of Political-Organizational Action."

Elizabeth McKenna and Maria Paola Ometto. "The Boycott That Never Was: Political Capitalism and the Targets of Contention in Brazil."

Elizabeth McKenna and Matthew Richmond. "Revolt of the Peripheries: Blurred Class Divisions in Bolsonaro's Brazil."

Pedro Paulo Zaluth Bastos and Elizabeth McKenna. "Bringing Political Economy Back In: Recentering Capitalism in the Analysis of Brazil's June 2013 Protests."

### Other writing

Hahrie Han and Elizabeth McKenna. 2017. "Hillary for America and the 2016 Election: A Field Organization Inquiry and Debrief." Confidential report.

Elizabeth McKenna. 2017. "Reforma Eleitoral: Mudar Tudo Para Não Mudar Nada." NEXO. Translation cross-posted on *The Berkeley Blog* and the *Berkeley Center for Latin American Studies*.

Marshall Ganz and Elizabeth McKenna. 2017. "The Practice of Social Movement Leadership." *Mobilizing Ideas*.

Rebecca Tarlau and Elizabeth McKenna. 2015. "The Myth of Unified Unrest in Brazil." *Berkeley Center for Latin American Studies*.

Hahrie Han and Elizabeth McKenna. 2014. "Engaging Voters Can Kick Start Community Activism." *The Washington Post, Monkey Cage*.

Hahrie Han and Elizabeth McKenna. 2014. "Getting Out The Vote: Not All Ground Games Are Alike." *The Conversation*.

Elizabeth McKenna. 2014. "Where Are The Protests? The Fitful Giant and Its *Futebol*." *Berkeley Center for Latin American Studies*.

## Awards, grants, & fellowships

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National Science Foundation Graduate Research Fellowship, 2014-2019  
Fulbright-Hays Doctoral Dissertation Research Abroad Fellowship, 2017-2018  
UC Berkeley Department of Sociology Leo Lowenthal Fellowship, 2018  
Stanford Center on Philanthropy and Civil Society Ph.D. Fellowship, 2016-2017  
National Science Foundation Graduate Research Opportunities Worldwide, 2017  
UC Berkeley Public Sociology Prize, 2015  
Foreign Language and Area Studies Fellowship (for Brazilian Portuguese), 2013-2014  
UC Berkeley Social Justice Fellowship, 2014  
Berkeley Center for Latin American Studies Travel Grant, 2014  
Harvard College Thomas T. Hoopes Prize, 2008  
Elliot and Anne Richardson Public Service Fellowship, 2008  
Alex G. Booth Travel Fellowship, 2008  
David Rockefeller Center for Latin American Studies Grant, 2007  
Carl and Lily Pforzheimer Public Service Fellowship, 2006

## Invited presentations

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*The Revolution Will Be Organized: Power and Protest in Brazil's New Republic, 1988-2018*

Young Scholars in Social Movements Conference at Notre Dame University (South Bend, IN). 2019.

*Dilemas Democráticos: Mudanças no Terreno Político do Brasil*

PubTechSF. Grupo de Brasileiros Pesquisadores, Estudantes, e Profissionais de Tecnologia e Inovação da Bay Area (Stanford, CA). 2019.

*Democratic Dilemmas: Shifting Political Terrain in Brazil*

Summer institute on the global rise of national populism for community college instructors. Office of Resources for International and Area Studies (Berkeley, CA). 2019.

*People, Power, and Change: Democracy and Organizing in the U.S. and Brazil*

Public talk with Marshall Ganz at the University of California, Santa Barbara (Santa Barbara, CA). 2019.

*How Movements Build Power: Leadership, Strategy, and Organization in Four American States*

Democratic Anxieties, Democratic Resilience. Social Science Research Council and the Deutsche Forschungsgemeinschaft (Mainz, DE). 2017.

*Groundbreakers: How Obama's 2.2 Million Volunteers Transformed Campaigning in America*

Book talks for the Hoover Institute at Stanford University (Palo Alto, CA) and the Wellesley Club of the Bay Area (Berkeley, CA). 2015.

*A New Movement Era? Mobilizing and Organizing in Brazil's 2013-2016 Protest Cycle*

San Francisco State University (San Francisco, CA) and the Haas School of Business (Berkeley, CA). 2016.

*The Dynamics of Online and Offline Mobilization*

Media and Global Protest Movements Summer Session (Berkeley, CA). 2014-15.

## Conference presentations

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*The Revolution Will Be Organized: Power and Protest in Brazil's New Republic, 1988-2018*

114th Meeting of the American Sociological Association (New York, NY). 2019.

Latin American Studies Association Annual Meeting. (Barcelona, ES). 2018.

*Perennial Plutocracy: The Role of Capital in the Return of Authoritarianism to Brazil*

American Sociological Association Political Sociology Mini-Conference (New York, NY). 2019.

UC Berkeley Center for Right-Wing Studies Inaugural Conference (Berkeley, CA). 2019.

*The Boycott that Never Was: Challenges to the Private Sector in Brazil, 1975-2015*

UCLA Luskin Conference on Social Movements, Economic Innovation, and Institutional Change (Los Angeles, CA). 2016.

*Counting Protesters, or Making Protest Count? The Dynamics of Online-to-Offline Mobilizing in Brazil*

Kellogg Northwestern Conference on Social Movements and the Economy. (Evanston, IL). 2015.

*A Tale of Three Cities: Class and Politics in Brazil's June Days and Beyond*

110th Meeting of the American Sociological Association. (Chicago, IL). 2015.

*Democratic Organizing and the Academy*

109th Meeting of the American Sociological Association. (San Francisco, CA). 2014.

## Teaching

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Graduate Student Instructor for Sociology 5: Research Methods (Haveman). 2016.

## Service & mentoring

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Advisory board member, [Leading Change Network](#), 2014-present

Sub-theme co-organizer, Latin American and European Organization Studies, 2018

Coordinator, Berkeley Social Justice Fellowship, 2014-2016

Editorial board member, Berkeley Journal of Sociology, 2013-2016

Senior thesis mentor, John Towey (political and cultural attitudes towards organized labor), 2015-2016

Conference co-organizer, UC Berkeley Sociology Social Movements Conference, 2015

Jury for UC Berkeley Media and Global Protest Movements final presentations, 2014 and 2015

Ad hoc reviewer for the *American Journal of Sociology*, *American Sociological Review*, *Comparative Political Studies* and the *Journal of Community Psychology*

## Skills and training

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**Languages:** Portuguese (fluent), Spanish (advanced)

**Technical:** R, Qualtrics, dedoose, NVivo, L<sup>A</sup>T<sub>E</sub>X, some Python

## Other experience

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**Obama for America:** Field organizer (Port Clinton, OH). 2008. Regional field director (Columbus, OH). 2012.

**New Sector Alliance:** Founding program manager (Oakland, CA). 2010-12.

**Comitê Pela Democratização da Informática:** Public sector initiatives. 2009-10. (Rio de Janeiro, BR).

## References

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**Mara Loveman**

Professor of Sociology  
University of California, Berkeley  
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**Kim Voss**

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**Hahrie Han**

Professor of Political Science  
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**Marshall Ganz**

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Organizing, and Civil Society  
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Last updated: September 5, 2019