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Education

2009 Ph.D. in Sociology, Princeton University

“De Muchos, Uno: The Institutionalization of Latino Panethnicity, 1960-1990”

**Winner, 2010 American Sociological Association Distinguished Dissertation Award*

2006 M.A. Sociology, Princeton University

2003 B.A. (Highest Honors) Sociology, University of California, Berkeley

2002 Visiting Student, Universidad de La Habana, Habana, Cuba

Appointments

2017- Present Associate Professor of Sociology, University of California Berkeley

2011- 2017 Assistant Professor of Sociology, University of California, Berkeley

2009-2011 Provost Career Enhancement Post Doctoral Fellowship, Sociology
University of Chicago

Publications

Book

2014. *Making Hispanics: How Activists, Bureaucrats, and Media Constructed a New American*.
Chicago: University of Chicago Press

- Covered by PRI, NPR (Latino USA, Cross Currents, Code Switch), USA Today, NBC, San Diego Free Press, Berkeleyen;
- Author Meets Critic (ASA 2015; MPSA 2015);
- Reviews: *American Journal of Sociology*, *European Journal of Sociology*, *Aztlan*, *Ethnic and Racial Studies*, *Contemporary Sociology*, *Social Forces*, *Choice*, *Latino Studies*

Peer Reviewed Articles and Chapters

2020. “Pandemic Politics: Political Worldviews and Covid-19 Beliefs and Practices in an Unsettled Time.” *Socius*. (w. H. Shepherd and N. MacKendrick).

2020. “Latinx Politics and the Census in the Trump Era.” In *Trumpism and Its Discontents*. Ed. Osagie Obasogie. Berkeley: Institute of Governmental Studies

2020. "Postcolonialism, Panethnicity, and Racial Political Fields: Comparing Early Asian American and Hispanic Movements" *Sociology of Race and Ethnicity* (D. Okamoto)
2020. "Racial Resentment as a Logic for Anti-Immigrant Sentiment: Evidence from California" *Sociological Forum* (w. T. Paschel)
2020. "Boundary Articulation and Category Expansion: A Comparison of Asian and Hispanic Panethnicity 1965-1980" *Social Problems* (w. D. Okamoto)
2020. "Latinx Politics and the Census" in *Oxford Handbook on Latinx Studies* ed. Geraldo Cadava. Oxford: Oxford University Press.
- 2019, "Race and Cultural Markets" in *Oxford Handbook of Consumption* ed. Frederick Wherry and Ian Woodard Oxford: Oxford University Press
2018. "Local Context, Networks and Organizational Autonomy: Latino Civic Life in Madrid and Barcelona Compared" *Journal of Ethnic and Migration Studies*.
2017. "Political Parties, Immigration, and Panethnic Mobilization: Latino Coalitions in Barcelona" *Du Bois Review*
2017. "Different Contexts or Different Patterns? An Assessment of Latina Immigrant Fertility Trends in the US and Spain" (w. J Fernandez and M.Torre) *International Migration*
2017. "Latinos, Race, and the American Future" *New Labor Forum* (w. Michael Rodriguez Muniz) V. 26:2 40-4
2014. "Panethnicity" *Annual Review of Sociology* 40: 219-39 (with D. Okamoto, equal co-author).
2014. "Cross Field Effects and Ethnic Classification: the Institutionalization of Hispanic Panethnicity" *American Sociological Review* 79:2 183-210
* *Lead Article ; Winner 2015 Best Article Award – Latino Sociology Section (ASA); Honorable Mention Richard Scott Award – Organizations Section (ASA)*
2013. "Religion and the Organizational Context of Immigrant Civic Participation; Mexican Catholicism in the USA" *Ethnic and Racial Studies*. 36:11 1647-65
* *Lead Article*
- 2012 "It's a Calling to Get Involved: The Catholic Charismatic Movement and Civic Engagement Among Mexican Immigrants" pp.115-33 in *Bendicion Politics: Latino Religion and Political Participation* ed. Carlos Vargas and Anthony Stevens-Arroyo, Prager Press.

- 2011 “Regulating Immigrant Media and Instituting Boundaries: the FCC and Spanish Language Television 1960-1990” *Latino Studies* v. 9(2/3):242-62
2008. “Marketing the ‘Health and Wealth Gospel’ Across National Borders: Evidence from Brazil and the United States” *Poetics* 36:5-6 p.404-20

Invited Essays/Reports/ Reviews

2019. Anti Blackness and Anti Immigrant Resentment in California. (w. Tianna Paschel) published by Hass Institute for a Fair and Inclusive Society – November
2020. “Race and the Tax-Confidence Gap in California” (w. Tianna Paschel and Joshual Clark) published by the Othering and Belonging Institute – May
2020. Review of *America Classifies the Immigrants* by Joel Perlman *Comparative Sociology*
2019. “Maria Echavestre” in *Latinos in the American Political System: An Encyclopedia of Latinos as Voters, Candidates, and Office Holders* London: Oxford University Press
2019. “Univision” in *Latinos in the American Political System: An Encyclopedia of Latinos as Voters, Candidates, and Office Holders* London: Oxford University Press
2017. Mora, G. Cristina. “Facts, Fictions, and Feelings about Immigration in the Trump Era” *Global Dialogues*
2017. Bloemraad, Irene and G. Cristina Mora “Facts, Fictions, and Feelings about Immigration in the Trump Era” *Berkeley Sociology Magazine*
2017. Review of *Changes in Censuses from Imperialist to Welfare States* by Emigh, Riley and Ahmed in *Trajectories*
2017. Review of *The Latinos of Asia* by A. Ocampo *American Journal of Sociology*
2016. “Statistical Directive 15” in *Oxford Encyclopedia of Latinos and Latinas*
2014. Review of *Ethnic Boundary Making* by A. Wimmer *Anthropos*
2013. Review of *What is Your Race?* by K. Prewitt. *American Journal of Sociology*
2013. Review of *The Trouble with Unity* by C. Beltran *Latino Studies*
2012. “Hispanic Panethnicity” *Berkeley Review of Latin American Studies* April 2012 14-20
2012. “Latinos and the Census” Section Newsletter for Latino Sociology Section of the American Sociological Society. Fall

2008 “Los Medios de Comunicación Latinos y su Impacto en la Política de Inmigración en Europa y Estados Unidos” *Asuntos del Sur* (Spain) April 2:1 (with O. Prieto)

2008 “Latino Immigrant Educational Success: A Response to the No Margin for Error Report” *Annals of the American Academy of Political and Social Sciences* 620

Public Sociology- Policy Briefs

2019. Anti Blackness and Anti Immigrant Resentment in California. (w. Tianna Paschel) published by Hass Institute for a Fair and Inclusive Society – November

2020. “Race and the Tax-Confidence Gap in California” (w. Tianna Paschel and Joshual Clark) published by the Othering and Belonging Institute – May

Academic Fellowships/Grants/Awards

2020. Graduate Mentoring Award, Academic Senate, UC Berkeley

2020. Service Recognition Award, Alianza and CLSD, UC Berkeley

2018. Early Career Award, Section on Racial and Ethnic Minorities, SREM (August)

2015. Prytanean Faculty Award, UC Berkeley

2014. Institute for the Study of Society Issues, Faculty Seed Grant

2014 UC Berkeley Hellman Junior Faculty Grant

2013 UC Berkeley Institute for International Studies, Junior Fellowship

2012 UC Center for New Racial Studies, Faculty Seed Grant

2012 UC Berkeley Institute for International Studies, Conference Mini-Grant Award

2010 Andres Torres Paper Award, Mauricio Gaston Latino Studies Institute

2010 Distinguished Dissertation Award, American Sociological Association

2008 Center for the Study of Human Values, Graduate Fellowship, Princeton University

2007 Center for Arts and Cultural Policy Studies, Research Grant, Princeton University

2007 Center for Migration and Development, Research Grant, Princeton University

2006 John H Templeton Foundation, Research Grant, Princeton University

2005 Center for the Study of Religion, Research Grant, Princeton University

2004 National Science Foundation Pre-Doctoral Fellowship, 3 years

2004 Clifford Clogg Fellowship, Interuniversity Consortium for Political and Social Research

2003 Ford Foundation Minority Pre-Doctoral Fellowship, 3 years

2003 President's Fellowship Princeton University Graduate School

Academic Presentations

Summer 2020- Racial Disparities in COVID

- Berkeley Conversations May 26
- Berkeley Conversations June 27

AY 2019-2020 – Race and Political Trust

- ASA Invited Presentation – Soc of Culture (August 2018)
- Association of American Law Schools (Jan 2020)
- UIUC, Chicano Studies (March 2020)

Feb, 2019 “Anti-Black and Anti-Immigrant Resentment in CA” Paschel and Mora, HIFIS/OBI Conference, Invited Speaker

AY 2018-2019 Latinxs and Census Politics

- Northwestern University (Fall 2018)
- University of Washington (Spring 2019)

2019. “Boundary Articulation and Category Substantiation: 'Hispanic' and 'Asian American' Panethnicity , 1970-1980” UCLA Political Sociology Workshop

2018 “How to Prepare for the Job Market” Ford Foundation Annual Meeting, May

AY 2017- 2018 “Asian and Hispanic Panethnicity Compared”

- ASA Invited Presentation (August)
- Stanford University (February)
- Emory University, Spanish Department (Fall)

AY 2016-2017 “Thinking about Race, Ethnicity and Panethnicity”

- Cornell University – Sociology (October)
- Yale University – Sociology (March)
- University of Georgia- (April)
- University of Illinois, Chicago (Fall)

AY 2015- 2016. “Boundary Claims and Asian and Hispanic Panethnicity Compared”

- Duke University- (October)
- Princeton University (October)
- Rice University (March)

AY 2015-2016 “Making Hispanics”

- Brown University (March)
- Santa Clara University (March)
- Institute for the Study of Societal Issues (UC Berkeley)
- Princeton University – Graduate School

AY 2014-2015. “Political Parties and Latino Panethnicity in Barcelona”

- Cambridge University – January
- American Sociological Association – San Francisco- August

AY 2013-2014. Making Hispanics

- London Migration Research Group, London School of Economics, SOAS, and University College London (November)
- Cambridge University (January)
- Stanford University – Colloquium (February)
- California State University, San Marcos (March)
- John Hopkins University – Shifting Boundaries Conference (April)
- Latino Studies Association Conference – (July)
- American Political Science Association – Washington DC (August)

2013 “Latino Panethnicity in Spain and the United States” – Invited Presentation at

- Institute for International Research, UC Berkeley (April)
- UC New Racial Studies Conference, UC Irvine (May)
- New Political Science Conference, University of Havana (November)

2013 “The Latino Public Sphere” Presentation at the Organization of American Historians Annual Conference, Session on Latino Intellectuals, San Francisco CA (April)

AY 2012-2013 “Making Hispanics” Invited Presentation at:

- Department Colloquium, University of Pennsylvania, Sociology (October)
- Mauricio Gaston Institute Lectures, U Mass. Boston (October)
- Politics of Race, Ethnicity and Immigration Consortium (Loyola University – May)
- Latin American Studies Association (May)

AY 2011-2012 “Cross Field Effects and the Institutionalization of Panethnicity” Presented at:

- IOS Organizations and Innovation Conference, University of Chicago (October 2011)
- Fall Speaker Series, Center for Latin American Studies, UC Berkeley (November 2011)
- Center for Comparative Immigration Studies, UC San Diego (February 2012)
- Departmental Colloquium, University of California, Irvine- Sociology (May 2012)

Ay 2010-2011 “De Muchos, Uno; the Institutionalization of Hispanic Panethnicity”

- Center for the Study of Race, Politics and Culture, University of Chicago (Sept 2010)
- Departmental Colloquium, Sociology, University of Illinois Chicago (October 2010)
- Departmental Colloquium, Sociology, University of Chicago (Nov 2010)
- Departmental Colloquium, Political Science, University of Chicago (Nov 2010)
- Departmental Colloquium, Sociology, University of Notre Dame (Nov 2010)
- Departmental Colloquium, Sociology, Harvard University (Nov 2010)
- Departmental Colloquium, Sociology, UC Berkeley (Nov 2010)
- Departmental Colloquium, Sociology, UCLA (Nov 2010)
- Departmental Colloquium, Sociology, UC San Diego (Nov 2010)
- Departmental Colloquium, Sociology, UC Merced (Nov 2010)
- Departmental Colloquium, Sociology, Duke University (Nov 2010)
- Departmental Colloquium, Sociology, University of Michigan (Dec 2010)
- Departmental Colloquium, Sociology, Northwestern University (Feb 2011)

2009 “Cultural Organizations and Institutional Change; How Latino Media Became Panethnic 1960-1990” Race and Ethnicity Brownbag, University of Wisconsin, Madison – Sociology

2008 “State Regulation and Spanish-Language Television 1960-1990” Sociology Department, University of Illinois Urbana-Champaign

2008 “Panethnic Media in the United States” Center for Arts and Cultural Policy Studies, Princeton University

2007 “Made for TV Prayer: Religious Programming in Latino Immigrant Communities” Center for the Study of Religion, Princeton University

2006 “Latino Religion and Civic Engagement: Revisiting the Verba/Huntington Paradigm” *Section on Immigrant Communities*, American Sociological Association Conference, Montreal

2005 “Latino Catholic Charismaticism” *Program for the Analysis of Religion among Latinos* Society for the Scientific Study of Religion, Annual Conference Kansas City, MO

Teaching Experience

Spring, 2020. Instructor, UC Berkeley Sociology of Culture (Undergrad)

Fall 2018. Instructor, UC Berkeley Sociology of Culture (Undergrad)

Spring 2018. Instructor, UC Berkeley Race and Ethnicity (Grad)

Spring 2018. Instructor, UC Berkeley Sociology of Culture (Undergrad)

Spring 2017. Instructor, UC Berkeley, Race and Ethnicity (Grad)

Spring 2016. Instructor, UC Berkeley, Sociology of Culture
Fall 2014. Instructor, UC Berkeley, Sociology Pro Seminar (Grad)
Fall 2014. Instructor, UC Berkeley, Race and Ethnicity (Grad)
Spring 2014. Instructor, UC Berkeley Race and Ethnicity (Grad)
Fall 2012 Instructor, UC Berkeley, Ethnic Politics
Fall 2012 Instructor, UC Berkeley Sociology Pro Seminar (Undergrad)
Fall 2011 Instructor, UC Berkeley, Sociology of Culture
Fall 2011 Instructor, UC Berkeley, Latinos and Society
Spring 2010 Instructor, University of Chicago, Race and Ethnicity
Spring 2006, Preceptor, Princeton University, Social Psychology
Spring 2005, Preceptor, Princeton University, Globalization of Culture

Professional Service

2020- Present, Sociology of Race and Ethnicity, Editorial Board
2020- Present, Context, Editorial Board
2019 – Latinx Faculty Association UC Berkeley (Co-Chair)
2019- Present, Institute of Governmental Studies, UC Berkeley (Co-Director)
2019-Present - HSI Taskforce, UC Berkeley
2019 – Present Latinx Cluster Hire Executive Committee, UC Berkeley
2018- Present Ronald E. McNair Scholar Program, UC Berkeley (Fac. Board)
2018 –Present Latinx Research Center (Faculty Board) UC Berkeley
2018 – Hellman Fellowship Selection Committee, UC Berkeley
2017 – Present Berkeley Interdisciplinary Migration Initiative
2017- 2019 – Editorial Board, *American Journal of Sociology*

2017 – Present Faculty Director, Sociology Writing Accountability Group

2016 –2019 Social Science Representative, Latino Faculty Association, UC Berkeley

2016 – Hellman Fellowship Selection Committee, UC Berkeley

2016 – 2019 Council Member, Latino Sociology Section, ASA (3yr)

2016 – 2019 Council Member, Political Sociology Section, ASA (3yr)

2016- Present McNair Faculty Advisory Board

2015- 2018- Editorial Board, *American Sociological Review*

2015- Present – Social Science Committee, Latino Studies Center Planning Group, UC Berkeley

2015-2016 – Graduate Admission Committee, Sociology, UC Berkeley

2015 – 2017 Faculty Director, Sociologists of Color Writing Workshop, UC Berkeley

2014 – Present – Assistant Director to Director – UC Berkeley Connect Program in Sociology

2014- Present – Organizer, Seminar on Latino and Borderlands History, UC Berkeley

2011- Present – Haas Faculty Mentor, McNair Faculty Mentor

2012-2013 Graduate Admissions Committee, Sociology, UC Berkeley

2012- Present Standing Committee on Undocumented Members of the On-Campus Community, Office of the Vice Chancellor, Member, UC Berkeley

2012- Present “Diversity and Democracy” Cluster, HIFIS, Member, UC Berkeley