

## **G. Cristina Mora**

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### **Education**

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2009 Ph.D. in Sociology, Princeton University

“De Muchos, Uno: The Institutionalization of Latino Panethnicity, 1960-1990”

*\*Winner, 2010 American Sociological Association Distinguished Dissertation Award*

2006 M.A. Sociology, Princeton University

2003 B.A. (Highest Honors) Sociology, University of California, Berkeley

2002 Visiting Student, Universidad de La Habana, Habana, Cuba

### **Appointments**

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2017- Present Associate Professor of Sociology, University of California Berkeley

2019- Present – Faculty Affiliation Chicano/Latino Studies

2011- 2017 Assistant Professor of Sociology, University of California, Berkeley

2009-2011 Provost Career Enhancement Post Doctoral Fellowship, Sociology

University of Chicago

### **Publications**

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#### Book

2014. *Making Hispanics: How Activists, Bureaucrats, and Media Constructed a New American*.  
Chicago: University of Chicago Press

- Covered by PRI, NPR (Latino USA, Cross Currents, Code Switch), USA Today, NBC, San Diego Free Press, Berkeleyen;
- Author Meets Critic (ASA 2015; MPSA 2015);
- Reviews: *American Journal of Sociology*, *European Journal of Sociology*, *Aztlan*, *Ethnic and Racial Studies*, *Contemporary Sociology*, *Social Forces*, *Choice*, *Latino Studies*

#### Peer Reviewed Articles and Chapters

\*articles with multiple authors are all equally co-authored

*Forthcoming*. “Who Calls Themselves Latinx? The Generational Politics of Ethnoracial Labels”  
*Social Forces* (w. R. Perez and N. Vargas)

- Forthcoming*. "Race and Ideology in a Pandemic: White Privilege and Patterns of Risk Perception During COVID-19" *Social Problems*. (w. S. Gleeson and N. Vargas)
2021. "Mostly Rich White Men, Nothing in Common;" Latino Views on Political (Under)Representation in the Trump Era" *American Behavioral Scientist* (w. J. Dowling and M. Rodriguez-Muniz)
2020. "Pandemic Politics: Political Worldviews and Covid-19 Beliefs and Practices in an Unsettled Time." *Socius*. (w. H. Shepherd and N. MacKendrick).
2020. "Latinx Politics and the Census in the Trump Era." In *Trumpism and Its Discontents*. Ed. Osagie Obasogie. Berkeley: Institute of Governmental Studies
2020. "Postcolonialism, Panethnicity, and Racial Political Fields: Comparing Early Asian American and Hispanic Movements" *Sociology of Race and Ethnicity* (w D. Okamoto)
2020. "Racial Resentment as a Logic for Anti-Immigrant Sentiment: Evidence from California" *Sociological Forum* (w. T. Paschel)
2020. "Boundary Articulation and Category Expansion: A Comparison of Asian and Hispanic Panethnicity 1965-1980" *Social Problems* (w. D. Okamoto)
2020. "Latinx Politics and the Census" in *Oxford Handbook on Latinx Studies* ed. Geraldo Cadava. Oxford: Oxford University Press.
2019. "Race and Cultural Markets" in *Oxford Handbook of Consumption* ed. Frederick Wherry and Ian Woodard Oxford: Oxford University Press
2018. "Local Context, Networks and Organizational Autonomy: Latino Civic Life in Madrid and Barcelona Compared" *Journal of Ethnic and Migration Studies*.
2017. "Political Parties, Immigration, and Panethnic Mobilization: Latino Coalitions in Barcelona" *Du Bois Review*
2017. "Different Contexts or Different Patterns? An Assessment of Latina Immigrant Fertility Trends in the US and Spain" (w. J Fernandez and M. Torre) *International Migration*
2017. "Latinos, Race, and the American Future" *New Labor Forum* (w. Michael Rodriguez Muniz) V. 26:2 40-4
2014. "Panethnicity" *Annual Review of Sociology* 40: 219-39 (with D. Okamoto).
2014. "Cross Field Effects and Ethnic Classification: the Institutionalization of Hispanic Panethnicity" *American Sociological Review* 79:2 183-210  
 \* *Lead Article ; Winner 2015 Best Article Award – Latino Sociology Section (ASA); Honorable Mention Richard Scott Award – Organizations Section (ASA)*

2013. "Religion and the Organizational Context of Immigrant Civic Participation; Mexican Catholicism in the USA" *Ethnic and Racial Studies*. 36:11 1647-65  
\* *Lead Article*
- 2012 "It's a Calling to Get Involved: The Catholic Charismatic Movement and Civic Engagement Among Mexican Immigrants" pp.115-33 in *Bendicion Politics: Latino Religion and Political Participation* ed. Carlos Vargas and Anthony Stevens-Arroyo, Prager Press.
- 2011 "Regulating Immigrant Media and Instituting Boundaries: the FCC and Spanish Language Television 1960-1990" *Latino Studies* v. 9(2/3):242-62
2008. "Marketing the 'Health and Wealth Gospel' Across National Borders: Evidence from Brazil and the United States" *Poetics* 36:5-6 p.404-20

Invited Essays/Reports/ Reviews

2019. Anti Blackness and Anti Immigrant Resentment in California. (w. Tianna Paschel) published by Hass Institute for a Fair and Inclusive Society – November
2020. "Race and the Tax-Confidence Gap in California" (w. Tianna Paschel and Joshual Clark) published by the Othering and Belonging Institute – May
2020. Review of *America Classifies the Immigrants* by Joel Perlman *Comparative Sociology*
2019. "Maria Echavestre" in *Latinos in the American Political System: An Encyclopedia of Latinos as Voters, Candidates, and Office Holders* London: Oxford University Press
2019. "Univision" in *Latinos in the American Political System: An Encyclopedia of Latinos as Voters, Candidates, and Office Holders* London: Oxford University Press
2017. Mora, G. Cristina. "Facts, Fictions, and Feelings about Immigration in the Trump Era" *Global Dialogues*
2017. Bloemraad, Irene and G. Cristina Mora "Facts, Fictions, and Feelings about Immigration in the Trump Era" *Berkeley Sociology Magazine*
2017. Review of *Changes in Censuses from Imperialist to Welfare States* by Emigh, Riley and Ahmed in *Trajectories*
2017. Review of *The Latinos of Asia* by A. Ocampo *American Journal of Sociology*
2016. "Statistical Directive 15" in *Oxford Encyclopedia of Latinos and Latinas*
2014. Review of *Ethnic Boundary Making* by A. Wimmer *Anthropos*

2013. Review of *What is Your Race?* by K. Prewitt. *American Journal of Sociology*
2013. Review of *The Trouble with Unity* by C. Beltran *Latino Studies*
2012. “Hispanic Panethnicity” *Berkeley Review of Latin American Studies* April 2012 14-20
2012. “Latinos and the Census” Section Newsletter for Latino Sociology Section of the American Sociological Society. Fall
- 2008 “Los Medios de Comunicación Latinos y su Impacto en la Política de Inmigración en Europa y Estados Unidos” *Asuntos del Sur* (Spain) April 2:1 (with O. Prieto)
- 2008 “Latino Immigrant Educational Success: A Response to the No Margin for Error Report” *Annals of the American Academy of Political and Social Sciences* 620

#### **Academic Fellowships/Grants/Awards**

2021. Presidential Award Russell Sage Foundation – *Race and Trust in Government* (w. J Dowling and M. Rodriguez-Muniz)
2020. Graduate Mentoring Award, Academic Senate, UC Berkeley
2020. Service Recognition Award, Alianza and CLSD, UC Berkeley
2018. Presidential Award Russell Sage Foundation- *California Colorlines* (w. T Paschel)
2018. Early Career Award, Section on Racial and Ethnic Minorities, SREM (August)
2015. Prytanean Faculty Award, UC Berkeley
2014. Institute for the Study of Society Issues, Faculty Seed Grant
- 2014 UC Berkeley Hellman Junior Faculty Grant
- 2013 UC Berkeley Institute for International Studies, Junior Fellowship
- 2012 UC Center for New Racial Studies, Faculty Seed Grant
- 2012 UC Berkeley Institute for International Studies, Conference Mini-Grant Award
- 2010 Andres Torres Paper Award, Mauricio Gaston Latino Studies Institute
- 2010 Distinguished Dissertation Award, American Sociological Association

2008 Center for the Study of Human Values, Graduate Fellowship, Princeton University  
2007 Center for Arts and Cultural Policy Studies, Research Grant, Princeton University  
2007 Center for Migration and Development, Research Grant, Princeton University  
2006 John H Templeton Foundation, Research Grant, Princeton University  
2005 Center for the Study of Religion, Research Grant, Princeton University  
2004 National Science Foundation Pre-Doctoral Fellowship, 3 years  
2004 Clifford Clogg Fellowship, Interuniversity Consortium for Political and Social Research  
2003 Ford Foundation Minority Pre-Doctoral Fellowship, 3 years  
2003 President's Fellowship Princeton University Graduate School

### **Professional Service**

2020- Present, Sociology of Race and Ethnicity, Editorial Board  
2020- Present, Context, Editorial Board  
2019 – Latinx Faculty Association UC Berkeley (Co-Chair)  
2019- Present, Institute of Governmental Studies, UC Berkeley (Co-Director)  
2019-Present - HSI Taskforce, UC Berkeley  
2019 – Present Latinx Cluster Hire Executive Committee, UC Berkeley  
2018- Present Ronald E. McNair Scholar Program, UC Berkeley (Fac. Board)  
2018 –Present Latinx Research Center (Faculty Board) UC Berkeley  
2018 – Hellman Fellowship Selection Committee, UC Berkeley  
2017 – Present Berkeley Interdisciplinary Migration Initiative  
2017- 2019 – Editorial Board, *American Journal of Sociology*  
2017 – Present Faculty Director, Sociology Writing Accountability Group

2016 –2019 Social Science Representative, Latino Faculty Association, UC Berkeley

2016 – Hellman Fellowship Selection Committee, UC Berkeley

2016 – 2019 Council Member, Latino Sociology Section, ASA (3yr)

2016 – 2019 Council Member, Political Sociology Section, ASA (3yr)

2015- 2018- Editorial Board, *American Sociological Review*