

NATALIYA NEDZHVETSKAYA

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Berkeley, CA 94720

nataliyan@berkeley.edu

EDUCATION

- In Progress Ph.D. in Sociology, University of California, Berkeley
Designated Emphasis in the Sociology of Organizations and Markets
Haas School of Business, Management of Organizations (MORS) group
- 2021 M.A. in Sociology, University of California, Berkeley
- 2018 M.A. in Sociology, Columbia University in the City of New York
- 2014 A.B. in Social Studies, Harvard College, *cum laude*

RESEARCH INTERESTS

Organizations, science & technology studies, economic sociology, future of work, AI ethics

FELLOWSHIPS & GRANTS

- 2022 Berkeley Haas Culture Initiative Research Grant. Haas School of Business (\$5,000)
- 2020–2022 Fellow in Digital Ethics & Governance. Jain Family Institute. New York City, NY (\$52,000)
- 2019 Fellow. Center for Technology, Society, and Policy, University of California, Berkeley (\$15,000)
- 2018 Fellowship for Graduate Study. University of California, Berkeley (full-year tuition)
- 2017 Graduate School of Arts and Sciences Scholarship. Columbia University (\$28,000)
- 2013 Weatherhead Center for International Affairs Senior Thesis Grant, Harvard University (\$6,000)
- 2013 David Rockefeller International Experience Grant. Harvard University (\$10,000)
- 2012 Director's Internship Grant. Institute of Politics, Harvard University (\$4,000)

PEER-REVIEWED PUBLICATIONS

- 2022 Nedzhvetskaya, Nataliya and J.S. Tan. "Do Workers Have a Role in AI Governance?". *The Oxford Handbook for AI Governance*. Oxford: Oxford University Press. Forthcoming. Pre-print available: <https://arxiv.org/abs/2108.07700>
- 2022 Haveman, Heather A. and Nataliya Nedzhvetskaya. "Community, enterprise, and self-help: The coevolution of capitalism and non-profit and for-profit businesses in Britain and Germany." in *Research in the Sociology of Organizations*. 78: 121-141. <https://doi.org/10.1108/S0733-558X20220000078007>
- 2019 Nedzhvetskaya, Nataliya and Neil Fligstein. January 14, 2020. "The Evolving Role of Organizational Theory within Economic Sociology." *Sociology Compass* 14 (3). <https://doi.org/10.1111/soc4.12747>

BOOK REVIEWS & OTHER PUBLICATIONS

- 2021 Sheth, Sudev., Nedzhvetskaya, Nataliya, and Alexander Hoppe. "Forging the International Brand: How Local Mills Leverage History to Build Global Brands." *Academia Letters*, Article 121. <https://doi.org/10.20935/AL121>
- 2020 Nedzhvetskaya, Nataliya. "Brave New (Digital) World: Translating Knowledge into Collective Action. Review of Shoshana Zuboff's *The Age of Surveillance Capitalism*." *European Journal of Sociology* 60 (3): 528-533. <https://doi.org/10.1017/S0003975619000444>
- 2019 Nedzhvetskaya, Nataliya. 2019. "Interview with retired workers in a Pennsylvania company town" in *Dispatches From the Field: The American Dream* (Ed. Denise Milstein). New York, NY: INCITE Press (Columbia University).

UNDER REVIEW (* denotes equal authorship)

Nataliya Nedzhvetskaya. "Passive Investment, Active Isomorphism: The Rise of Index Funds in the U.S. Financial Industry". [Under review]. https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4055629

Hoppe, Alexander and Nataliya Nedzhvetskaya.* "Americana without America: Rhetorical Geography as a Source of Competitive Advantage". [Revise and resubmit for *Regional Studies* Special Issue].

CONFERENCES & PRESENTATIONS

"*Private Solutions for Public Problems? Partisan Politics in Employee Social Activism*" with Claire Ma

2021 American Political Science Association (APSA). Seattle, WA. October 3, 2021.

"*Passive Investment, Active Isomorphism: Index Funds as Innovation in the U.S. Mutual Fund Industry, 1980-2008*"

- 2021 Center for Culture, Organizations, and Politics. Berkeley, California. November 3, 2021.
2021 European Sociological Association (ESA). Online. September 1, 2021.
2021 Society for the Advancement of Socio-Economics (SASE). Online. July 2, 2021.
2020 American Sociological Association (ASA). Online. August 9, 2020.

"*The Role of Workers in AI Ethics and Governance*" with J.S. Tan

- 2021 Society for the Social Studies of Science (4S). Toronto, Canada. Online October 9, 2021.
2021 Genealogies of Data Workshop. University of California, San Diego. Online. May 24, 2021.
2021 Digital Ethics & Governance Works in Progress Workshop. Jain Family Institute. Online. March 26, 2021.

"*Collective Actions in the Technology Industry: 2000 to Present*"

- 2021 Lucerne Master Class 2021: On the Political Economy of Digitality. University of Lucerne, Switzerland. July 24, 2021.
2020 Labor Tech Research Network. Online. April 17, 2020.
2019 "Engage, Design, Examine: 5 Years of the Center for Technology, Society & Policy." Google. San Francisco, CA. October 22, 2019.

“*Americana without America: Rhetorical Geography as a Source of Competitive Advantage*” with Alexander Hoppe

- 2020 Eastern Sociological Society (ESS). Philadelphia. February 28, 2020.
2019 Society for the Advancement of Socio-Economics (SASE) Annual Meeting. June 29, 2019.
2019 Berkeley-Stanford Doctoral Conference. Haas School of Business, University of California, Berkeley. March 1, 2019.
2019 Panel Discussion for *Dispatches From the Field: The American Dream*. INCITE/Columbia University, Department of Sociology. May 7, 2019.

Speaking Engagements (Non-Academic):

- 2021 Panelist. “Game Worker Solidarity: Organizing from the Screen to the Table.” Haymarket Books. December 8, 2021. <https://www.youtube.com/watch?v=VFU2HjAiGUM>
2021 Moderator. “Building Laterally: Labor Across the Tech Ecosystem.” Code for Science & Society. October 27, 2021. <https://www.youtube.com/watch?v=QeYI9Awf7dI>

SUMMER SCHOOLS & TRAINING

- 2021 Lucerne Master Class 2021: On the Political Economy of Digitality with Prof. Marion Fourcade. University of Lucerne, Switzerland.

EDITORIALS

- 2019 Nedzhvetskaya, Nataliya and J.S. Tan. 2019. “What we learned from over a decade of tech activism.” *The Guardian*. December 23, 2019. <https://www.theguardian.com/commentisfree/2019/dec/22/tech-worker-activism-2019-what-we-learned>

PRESS INTERVIEWS

- 2022 Interview for *MIT Technology Review*. “Why the balance of power in tech is shifting toward workers.” By Jane Lytvynenko. February 7. <https://www.technologyreview.com/2022/02/07/1044760/tech-workers-unionizing-power/>
2021 Interview for *MIT Technology Review*. “How the pandemic is fueling the tech industry’s union push.” By Eileen Guo. April 5. <https://www.technologyreview.com/2021/04/05/1021758/pandemic-amazon-union-vote-alabama/>
2020 Interview for *MEL*. “There’s a War Brewing Over Your Salary. Will Tech Unions Take Up the Fight?” By Chris Bourn. December 3. <https://melmagazine.com/en-us/story/relocation-salary-adjustment-tech-unions>
2020 Interview for *Financieele Dagblad* (NL). “Tech workers are increasingly making their voices heard/ Techwerkers laten steeds vaker hun stem horen.” By Eva Schram. June 11. <https://fd.nl/futures/1347172/techwerkers-laten-steeds-vaker-hun-stem-horen>
2020 Interview for *National Public Radio: Weekend Edition*. “Tech Workers Take Action: A Look At Recent Labor Movements.” By Scott Simon. February 22. <https://www.npr.org/2020/02/22/808404830/tech-workers-take-action-a-look-at-recent-labor-movements>

- 2020 Quoted in *The Hill*. “Kickstarter union seen as breakthrough for tech activism.” By Chris Mills Rodrigo. February 20. <https://thehill.com/policy/technology/483758-kickstarter-union-seen-as-breakthrough-for-tech-activism>
- 2020 Quoted in *NBC News*. “Kickstarter workers vote to form first union in tech industry.” By April Glaser. February 18. <https://www.nbcnews.com/tech/tech-news/kickstarter-workers-vote-form-first-union-tech-industry-n1138006>

Research referenced in the following stories (links): [TIME](#), [Vice](#), [Jacobin](#), [New York Magazine](#), [SF Weekly](#), [Axios](#), [PC Mag](#), [Nikkei News \(JP\)](#), [Protocol](#), [Inc.](#)

TEACHING EXPERIENCE

- 2021–2022 Graduate Student Instructor. “Writing for Sociological Theory 101”. Fall 2021 & Spring 2022.
- 2020–2021 Graduate Student Instructor. “Economy & Society”. Spring 2020 & Spring 2021.
- 2020 Graduate Student Instructor. “Sociological Theory II”. Fall 2020.
- 2018 Reader. “Social Theory”. Columbia University. Spring 2018.
- 2017 Reader. “Contemporary Sociological Theory”. Columbia University. Fall 2017.

Guest Lectures

- 2021 Public and Applied Sociology (Graduate Seminar. Prof. John Dale). George Mason University. March 9, 2021.

MENTORSHIP

- 2021–2022 Program Founder & Leader. Collective Action in Tech Fellowship. (Srujana Katta; Koketso Moeti; Francis Monyango; Paola Mosso; Mounika Neerukonda; Shaik Salauddin; Melita Tarisa). Funding: Jain Family Institute.
- 2021–2022 Mentor. NavCal Undergraduate Fellowship Program. University of California, Berkeley. Spring/Summer/Fall 2021. (Hyatt Dirbas).
- 2021–2022 Mentor. Institute for Research on Labor and Employment: Social Science Research Pathways. University of California, Berkeley. Spring & Fall 2021. (April Mariko Salazar, Wynnie Chan).
- 2020 Mentor. Discovery Exchange Program. Division of Computing, Data Science, and Society. University of California, Berkeley. Summer 2020. (Ewen Dai).
- 2019–2020 Mentor. Undergraduate Thesis Mentorship Program. Department of Sociology. Academic Year. University of California, Berkeley. (Jessica Ramos Beltran).

PROFESSIONAL EXPERIENCE

- 2014–2017 Senior Research Associate (Associate Vice President), 2017.
Equity Research Associate, 2014–2016. Sanford C. Bernstein, LLC., New York, NY.
- 2012–2013 Stringer, Bloomberg News, Boston, MA.
- 2012 Editorial Intern. The Washington Post. Moscow, Russia.

AFFILIATIONS

2018–Present American Sociological Association (ASA)

2018–Present Society for the Advancement of Socio-Economics (SASE)

2019–Present Labor Tech Research Network

2021–Present European Sociological Association (ESA)

LANGUAGES

English (native speaker) | Russian (fluent; heritage speaker) | French (B1) | Spanish (B1)

Programming: R, Python, LaTeX